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1
                 IN THE UNITED STATES DISTRICT COURT
                  FOR THE EASTERN DISTRICT OF TEXAS
 2
                           MARSHALL DIVISION
 3
    CONTENTGUARD HOLDINGS, INC. ) (
                                       Civil Docket No.
                                        2:13-CV-1112-JRG
                                   ) (
 4
                                   ) (
                                       MARSHALL, TEXAS
    VS.
                                   ) (
 5
                                   ) (
                                        NOVEMBER 17, 2015
                                   ) (
 6
    APPLE, INC.
                                        1:29 p.m.
                                   ) (
 7
                       TRANSCRIPT OF JURY TRIAL
 8
                 BEFORE THE HONORABLE RODNEY GILSTRAP
 9
                     UNITED STATES DISTRICT COURT
10
    APPEARANCES:
11
    FOR THE PLAINTIFF:
                              Mr. Samuel F. Baxter
                              Ms. Jennifer Truelove
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                              Mr. Dirk D. Thomas
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    APPEARANCES CONTINUED ON THE NEXT PAGE:
20
    COURT REPORTER:
                              SHELLY HOLMES, CSR, TCRR
                              Official Court Reporter
                              United States District Court
2.1
                              Eastern District of Texas
22
                              Marshall Division
                              100 E. Houston, Suite 125
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                              Marshall, Texas 75670
                              (903) 923-7464
24
    (Proceedings recorded by mechanical stenography, transcript
25
    produced on CAT system.)
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22

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24

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1
                        PROCEEDINGS
 2
              (Jury out.)
              COURT SECURITY OFFICER: All rise.
 3
 4
              THE COURT: Be seated, please.
 5
              All right. Mr. Fasoli, if you'd like to return to
    the witness stand, please.
 6
 7
              And, Mr. Thomas, you may return to the podium.
 8
              MR. THOMAS: Yes, Your Honor.
              THE COURT: Mr. Nance, if you'd bring in the jury,
9
10
    please.
11
              COURT SECURITY OFFICER: All rise for the jury.
12
              (Jury in.)
13
              THE COURT: Please be seated.
14
              Ladies and gentlemen, we just didn't think this
15
    trial was exciting enough for you, so we intentionally
16
    planned to turn the power off over the lunch hour.
17
              I'm told that everything is back as it should be.
    So we'll continue with the cross-examination of Mr. Fasoli
18
19
    by the Plaintiff.
20
              Mr. Thomas, you may continue.
       GIANPAOLO FASOLI, DEFENDANT'S WITNESS, PREVIOUSLY SWORN
21
22
                   CROSS-EXAMINATION (CONTINUED)
23
    BY MR. THOMAS:
24
         If you need to finish your drink of water, sir, please
25
    go ahead.
```

- 1 A I'm good. Thank you.
- 2 Q Mr. Fasoli, just to be clear, you are not trying to say
- 3 that FairPlay does not enforce content usage rules, right?
- 4 A No. Apparently, it does. You're right.
- 5 Q FairPlay enforces content usage rules, and those are
- 6 the content usage rules for things like how long somebody
- 7 can play or rent a movie, for example?
- 8 A Correct. The FairPlay system has usage rules.
- 9 Q Right. And the FairPlay system enforces -- has
- 10 software that enforces those usage rules on the customer's
- 11 device, the iPad or the iPhone, for example, correct?
- 12 A That is correct.
- 13 Q And the FairPlay system actually also has usage rights
- 14 | that it enforces as well; isn't that true?
- 15 A Yes. Usage rules or rights, they're the same in my
- 16 opinion.
- 17 Q Okay. So in the vernacular that you, as leader of the
- 18 | FairPlay team, use, you use the term "usage rights" and
- 19 | "usage rules" interchangeably; is that correct?
- 20 A Yes, that's correct.
- 21 | Q So a usage right in the FairPlay vernacular would
- 22 | include a limitation on how long somebody had to play a
- 23 | rented movie, for example, correct?
- 24 A Yes, that's correct.
- 25 Q Or whether that be 24 hours from the time it was first

Only the necessary portions. So FairPlay is designed

such that at no time when FairPlay is decrypting content is

the entirety of that content file, the movie, the book, the

23

24

```
TV show, ever sitting on the customer's device, the whole
 1
 2
    thing unencrypted and in the clear.
         That's what -- that's the way FairPlay was designed, to
 3
 4
    avoid that, right?
 5
         That's correct. FairPlay and the rest of the system,
 6
    yes.
 7
         Okay. Now, sir, you were asked some questions about
 8
    Akamai.
9
         Do you recall that?
         Yes, I do.
10
11
         Now, as far as FairPlay is concerned, FairPlay is --
12
    has -- from FairPlay -- from FairPlay's point of view,
13
    Akamai is not relevant to how Apple's DRM system protects
14
    content; isn't that true?
15
         That is correct. We only use it to store the
16
    distribution copies of the movies.
17
         And as a matter of fact, to the entirety of the iTunes
18
    DRM system, their enforcement of usage rights has no
19
    relationship whatsoever to where the content comes from,
    right?
20
         As part of the -- I mean, yeah, when you're purchasing
21
22
    the movie, it doesn't matter where it's coming from.
23
         I'm talking about how FairPlay and iTunes -- now, you
24
    do realize, sir, that the accused instrumentalities or the
```

accused systems here are a combination of FairPlay and

```
iTunes software, right?
 1
 2
         Yes.
 3
         Okay. Because in your direct examination, I noticed
    that you talked almost exclusively about what FairPlay was
 4
 5
    doing, right?
 6
         That is my area of expertise, yes.
 7
         Right. And so you're not an expert on how iTunes works
 8
    on the client device, right? That is, on the customer's
9
    iPod or i -- I'm sorry -- iPad or iPhone, are you?
10
         I'm familiar with it. I'm not an expert.
11
         And you're not here trying to explain to us how the
12
    iTunes software on the customer's device works to enforce
    usage rights, are you?
13
14
         Well, that enforcement happens in FairPlay, so I can
15
    speak to the FairPlay part.
16
         But the iTunes -- but the accused instrumentality is
17
    how iTunes, in combination with FairPlay, allegedly
18
    infringes the claims.
19
         You're aware of that?
20
    Α
         Yes.
         Okay. So there's -- it's not just FairPlay that we're
21
22
    looking at for purposes of infringement; it's FairPlay plus
23
    iTunes.
24
         You're aware of that, right?
```

I understand.

25

Α

aware that that's what a screenshot means?

24

25

Α

Yes.

- 1 Q Okay. You didn't show us in your direct examination
- 2 what's actually being displayed on an iPad when the iPad is
- 3 processing a request to either consume, that is, get and
- 4 play, DRM-protected content.
- 5 You didn't do that, did you?
- 6 A Correct. That wasn't shown.
- 7 Q Right. And you didn't do that for any screenshots from
- 8 | an iPhone either, did you?
- 9 A That is correct. That wasn't shown.
- 10 Q You focused strictly on the screenshots from the Mac
- 11 | computer, right?
- 12 A Correct. The iTunes program on the Mac --
- 13 Q Right.
- 14 A -- or PC.
- 15 Q And the -- and the test that you did where you said you
- 16 deleted the media library, you can't do that test on an
- 17 | iPad, can you, sir?
- 18 A Well, I, as an Apple engineer, with internal software
- 19 can.
- 20 Q But people that are out there -- normal people,
- 21 | consumers, people like me, who own an iPad, I can't do that
- 22 test, can I?
- 23 A Well, the context of the question was for quality
- 24 assurance, and we do those internal tests for quality
- 25 assurance.

- 1 Q That's right, sir. But the operating system, the iOS
- 2 operating system that the iPhone and iPad run on, that is
- 3 | not an open system, is it, sir?
- 4 A It depends. What do you mean by that?
- 5 Q Well, you described the Mac and the Windows as being
- 6 these open systems.
- 7 A They are very open platforms, yes.
- 8 Q Right. And the iPad and the iPhone are very closed
- 9 platforms in comparison; wouldn't you agree?
- 10 A From a Harvard point of view, certainly.
- 11 Q Okay. And so a normal person who might be able to do
- 12 | the test you described on a Mac couldn't do that test on an
- 13 | iPad, could they?
- 14 A Correct. That specific software doesn't exist for
- 15 users on an iPad.
- 16 Q And that specific software doesn't exist for users on
- 17 | an iPhone to do the test that you described for us, right?
- 18 A That is correct. It's not available to users.
- 19 Q Right. And so users don't have the ability to go into
- 20 | their iPad or an iPhone and erase that media library the way
- 21 | you described that you did for this test with the special
- 22 | software that you have as a quality assurance engineer at
- 23 Apple, right?
- 24 | A Right. Not directly from their iPad, no. They could
- 25 do it differently, if they wanted to, from a desktop.

```
Right. But I'm talking about just working your iPad,
 1
 2
         If I -- if you only owned an iPad or an iPhone, you
    couldn't do the test that you're talking about, right?
 3
         Correct. If you only have those devices, you would not
 4
 5
    be able to.
 6
         Okay. Now, sir, you're aware that we're asking for
 7
    damages in this case -- money damages from Apple for what we
 8
    say are the infringing activities.
9
         You're aware of that, right?
10
         Yes, I am.
11
         And do you know what the split is between how much
12
    we're asking for in damages for sales of iPhones and iPads
13
    versus sales of Macintosh computers, the ones that you
    described these tests being performed on? Do you know what
14
15
    that split is?
16
         I'm not aware, no.
17
         Would it surprise you, sir, if it's about one-tenth of
18
    the damages we're asking for -- for devices is for Mac --
19
    Macintosh and desktop computers and 90 percent of it's for
20
    iPods and iPads? Would that surprise you?
21
         I'm not a damages expert. I don't know how those
22
    calculations are made.
23
         So when you put together the slides that you showed us
24
    today, that was your work, right?
```

25

Α

Yes, partly.

```
Didn't you want to focus, at least sometimes, on how
 1
 2
    the system works on the products that are 90 percent of the
    alleged infringing devices in this case?
 3
 4
         That is what we showed with the purchases and the
 5
    rentals. Those were all to an iPad device.
 6
         I asked about the screenshot, sir. Perhaps you didn't
 7
    hear me question. Did you hear me ask about a screenshot?
 8
         I -- no, I forgot that part.
9
              THE COURT: All right. First of all, let's slow
10
    down.
11
              Second of all, Mr. Thomas, if you don't believe
12
    the witness is responsive, you raise it with the Court.
13
    Don't ask him, did he understand your question.
14
              MR. THOMAS: Yes, Your Honor.
15
              THE COURT: All right. Let's continue.
16
         (By Mr. Thomas) You didn't show any screenshots for the
17
    iPad and iPhone in your presentation today, did you, sir?
18
         No, I didn't.
19
         Even though the iPads and the iPhones make up
20
    90 percent of the alleged damages that we're looking for in
21
    this case, right?
22
         We didn't show any screenshots from the phone or the
23
    Pad.
24
         That's because you couldn't do the same tests that you
25
    described on the Mac on the iPhones and the iPads?
                                                         Wе
```

```
established that, right?
 1
 2
         Well, again, I personally can because I'm internal to
    Apple, and I have internal software.
 3
         But normal people out there don't have access to that
 4
 5
    special software that you have as an internal Apple
 6
    engineer, right?
 7
         That is correct. Users do not.
 8
         So, as a matter of fact, that test that you were
9
    describing, you're not aware of any normal consumer who's
10
    ever performed that test on their device, right? Unless
11
    they had access to this special software or they were a
12
    special engineer at Apple?
13
         That isn't correct. The test I described is on the
14
    desktop.
15
         Okay. Now, sir, it's not on the iPhone -- iPhone or
16
    the iPad, though, is it?
17
         That is correct.
18
         You didn't mention that during your direct examination,
19
    though, did you?
20
         You didn't mention that the test you were showing us
21
    that you thought was relevant in this case can't be
22
    performed on 90 percent of the accused infringing products.
23
         You didn't mention that, did you?
24
         In the context of the slide, I was talking about
```

desktops, and that is one of the tests that we performed.

- 1 Q But you didn't perform any tests of the same type on 90
- 2 percent of the products that are accused of infringement in
- 3 this case, right, the iPhone and the iPads?
- 4 A No. I actually did perform those tests because I have
- 5 access to internal software for the iPhone and the iPad that
- 6 can do that.
- 7 Q I understand, sir. But you didn't show where anybody
- 8 | could do the things you said could be done on a Mac on an
- 9 iPad or an iPhone, right?
- 10 A That is correct. That was not shown.
- 11 Q And just to be clear, the content -- and I think you
- 12 | were, but the content that's coming from Akamai, it has --
- 13 where it comes from has no relation to how the iPad or the
- 14 | iPhone enforces usage rights on the device, correct?
- 15 A That is correct. It's independent.
- 16 Q And the content on Akamai is always encrypted, right?
- 17 A Yes. The content we sell, yes.
- 18 Q And I believe we heard earlier testimony in this case
- 19 that Apple has about 1.5 petabytes, I think was the -- was
- 20 | the name for the amount of information that it stores for
- 21 | its DRM-protected content.
- Does that sound about right?
- 23 A That sounds right. Again, I'm not the expert in that
- 24 | area, but that sounds about right.
- 25 Q And that's stored on computers that Apple owns and

```
controls at Apple's headquarters, right?
 1
 2
         Well, certainly not the distribution copies.
         The originals are stored there, right, sir?
 3
 4
         Yes, that's correct.
 5
         Okay. And even the distribution copies, there's never
 6
    a time where the entirety of that library, that whole
 7
    1.5 petabytes of movies, books, and TV shows that Apple has
 8
    from content owners, is ever sitting on an Akamai server?
    There's never a time when all of it is out there, is it?
9
10
         I -- I mean, I wouldn't know. I'm the FairPlay expert,
11
    not the content distribution expert. But I'm pretty sure we
12
    don't have backup copies on Akamai, if that's your question.
13
         No, sir. I'm just asking you about whether you know
    anything about the capacity of Akamai. Because you made it
14
15
    sound like all of the content that Apple has is sitting out
16
    there cached on these servers at Akamai waiting for an Apple
17
    customer to acquire it.
18
         But that's not the case, is it, sir?
             Only the content we distribute is on Akamai, and
19
20
    only the most commonly purchased pieces of content are in
21
    the cache.
22
         Right. And those are just some small portion of the
23
    overall percentage of the content, right, sir?
24
         The ones that are in the cache are a small percentage,
25
    yes.
```

```
MR. THOMAS: Now, could I please have up Slide 6.9
 1
 2
    of your presentation?
 3
         (By Mr. Thomas) Now, you see here, sir, where this
    was -- where you were describing the purchase response to
 4
 5
         And I notice that you have down here in blue type what
 6
    we call the URL. That's what you called it, right?
 7
    Α
         Yes.
 8
         And you've got the title there, the movie, Captain
9
    America, at the end, and then you've just got a dot, dot,
10
    dot in between there?
11
         Yes.
12
         Do you see that? Do you know what's in that dot, dot,
13
    dot, sir?
         Yes. Well, that's for illustration purposes. There
14
15
    has to be a host name there and then eventually also a path
16
    to a file.
17
         That host name doesn't say Akamai, does it, sir?
18
         No.
19
         It says Apple, doesn't it?
20
         It ends in Apple.com.
21
         Right. It doesn't have Akamai anywhere in that URL
22
    address name, does it, sir?
23
         Not that I know of.
24
         But all of them -- all of those URLs that are already
25
    sent with a purchase response, they all end in Apple.com,
```

- 1 right?
- 2 A That is correct.
- 3 Q You didn't mention that during your direct examination.
- 4 Was there a reason that you left off the information that's
- 5 highlighted here on the slide?
- 6 A We actually mentioned it during the direct, and I also
- 7 explained how the user's iPad uses that information to
- 8 resolve it to an IP address that's owned and operated by
- 9 Akamai.
- 10 Q You mentioned during your direct examination, sir, that
- 11 | the word "Akamai" never comes up in that URL?
- 12 A Yes. I believe I specified that it ends in Apple.com.
- 13 Q You think you said that?
- 14 A I'm pretty sure I did.
- 15 Q Okay. Now, FairPlay, the DRM FairPlay, it does check
- 16 to see whether or not it has the proper keys before the
- 17 usage rights that it enforces can be applied, correct?
- 18 A It depends if it's a purchase or a rental.
- 19 Q Right. If it's a purchase, it's looking for the proper
- 20 account key, right?
- 21 A It looks for the key, yes.
- 22 Q I'm sorry?
- 23 A Yes, that -- and that is it.
- 24 | Q And if it's a rental, it's looking for the appropriate
- 25 | rental key in the Rentalbag, right?

```
1 A Right. It looks for the key.
```

- 2 Q Okay. And if it doesn't have the proper keys for a
- 3 particular piece of content, a particular movie, a
- 4 particular TV show, a particular book, then it cannot
- 5 enforce the usage rights that apply to that piece of
- 6 | content, can it?
- 7 A If the key can't be found, then it can't decrypt the
- 8 | content so the content can't play.
- 9 Q And I believe that you told me earlier that FairPlay
- 10 enforces usage rights on content, right?
- 11 A Correct.
- 12 Q And the only way it can enforce usage rights on content
- 13 | is if it has the appropriate decryption keys, right?
- 14 | A That's correct. And -- and they have to be valid in
- 15 | the rental case, too.
- 16 Q And if it can't find those keys, then the usage rights
- 17 | cannot be enforced, right?
- 18 A Yeah. If the key's not present, the movie can't be
- 19 played, and that's how we enforce the usage right, yes.
- 20 Q And in that Rentalbag that comes down with the rental
- 21 key, there are timers, are there not?
- 22 A So it's a Rentalbag response that comes from the
- 23 | server, and we merge that into the local Rentalbag, and,
- 24 yes, associated to the rental key, there's validity periods.
- 25 Q And so that would be like the 30-day period to watch a

- 1 movie that you rented, correct?
- 2 A That is correct.
- 3 Q Or the 24-hour period to finish watching it once you
- 4 started, correct?
- 5 A That is correct.
- 6 Q Now, if those timers, if that information was not in
- 7 | the Rentalbag, FairPlay could not enforce the usage rights
- 8 on the device, could it?
- 9 A That is correct.
- 10 Q And you also had some descriptions about media kinds.
- 11 Do you remember that, sir, during your direct testimony?
- 12 A Yes.
- 13 Q And FairPlay uses media kinds to differentiate between
- 14 | a song and a book, correct?
- 15 A Yes.
- 16 Q And it uses the media kinds to differentiate between a
- 17 | movie and a TV show or a song or a book, right?
- 18 A Well, so FairPlay has that information, but the ones we
- 19 talked about in the direct were the ones that are used in
- 20 | iTunes for the categorization.
- 21 MR. THOMAS: May I please have --
- 22 Q (By Mr. Thomas) Mr. Fasoli, you remember giving
- 23 deposition testimony in this case, right?
- 24 A Yes, I do.
- 25 Q And you remember I was the one asking you questions

```
there, right?
 1
 2
         Yes, I do.
         You tried to give me the fullest, best, most honest
 3
 4
    answer you could -- you had at that time when I asked you
 5
    that question, right?
 6
         Yes, I did.
 7
              MR. THOMAS: Could I please have Page 137,
    Line 20, to Page 138, Line 14, from Mr. Fasoli's deposition?
 8
9
         (By Mr. Thomas) Now, sir, did you provide this answer
    to the question: What's the difference between a media type
10
11
    and a media kind if -- if to your way of thinking, if there
    is one?
12
13
         That was the question I asked you, right? Are you
    reading that?
14
15
         Yes, I did, in the context of the FairPlay media kinds.
16
         And then you say: So the media kind in the FairPlay
17
    context is very specific. We actually have an enumeration
18
    in the FairPlay source code that enumerates the different
19
    media kinds that are associated to FairPlay content.
20
         And what we use for that mainly is to be able to
21
    distinguish across different types of media kinds that may
22
    look alike. Typically, we use that to differentiate a song
23
    from an audiobook because both only have one audio track.
24
    The best way we have to differentiate the two is by using
25
    the media kind. It differentiates audiobooks from songs.
```

```
1
         Then you say: We also use it to string or not to
 2
    string together but to give some -- again, be able to
 3
    differentiate between a TV show and a movie in the realm of
    video files.
 4
 5
         That's what you testified to at your deposition, right,
 6
    sir?
 7
    A Correct, again, in the context of the FairPlay media
    kind.
 8
 9
    Q Now, sir --
10
              MR. THOMAS: Can I please have Slide 6.23 up,
11
    please?
12
         (By Mr. Thomas) Now, sir, you recall talking about how
13
    you, as head of the FairPlay team, the Fasoli team on this
14
    diagram or on this picture, forwards the updated FairPlay
15
    software to Mr. Ward and his team?
16
         Do you recall that?
17
         Yes, I do.
18
         Now -- and you said you put it in an evidence bag,
19
    correct?
20
    Α
         Yes.
21
         I think you identified one. Your lawyer held it up,
22
    right?
23
         Yes.
24
         And that you walk it, hand-carry it over to Mr. Ward so
25
    that he can put it on all the FairPlay servers, right?
```

```
1 A Well, he doesn't -- it's the server team that does
```

- 2 that.
- 3 Q But you walk it across to Mr. Ward because Mr. Ward has
- 4 access to the FairPlay servers, right? You got to get it to
- 5 him.
- 6 A Yes. He's the step before the team that has access to
- 7 | the servers, and it's him or someone on his team.
- 8 Q Oh, so is Mr. Ward not the one that's actually
- 9 installing the software on the FairPlay servers?
- 10 A No. It's the server team.
- 11 Q I see.
- 12 And this server team, I notice that you don't have any
- 13 description on here. That's that last arrow all the way to
- 14 the right, correct?
- 15 A Correct.
- 16 Q You don't have any description over here about how that
- 17 | software is installed on the Apple DRM servers by the server
- 18 team, do you?
- 19 A That's correct. There's no description.
- 20 Q And you didn't point out to us any source code that
- 21 | controls the installation of that updated FairPlay software
- 22 by the server team on to the Apple DRM servers, did you?
- 23 A No, we didn't.
- 24 | Q And when I say an "Apple DRM server," in your
- 25 | vernacular, a DRM server is the same thing as a FairPlay

```
server, right?
 1
 2
         Yes.
    Q You -- you guys at Apple, at least on the FairPlay
 3
 4
    team, you use those two terms interchangeably, "DRM servers"
 5
    and "FairPlay servers," right?
 6
         That's correct.
 7
       Okay. Because you weren't trying to suggest that
 8
    there's only one place that the evidence bag has to get to
9
    in order for the software to be updated, right?
10
         The evidence bag goes from someone on my team to
11
    someone on Mr. Ward's team.
12
    Q And you think the evidence bag is part of the
13
    installation process, loading the software on to those Apple
14
    servers? Do you think that?
15
         It's the beginning of the process to update the
16
    software.
17
         I said, sir, do you think that's part of the
18
    installation? Installing the software on the Apple servers,
19
    that's what the server team does, isn't it, sir?
20
    A That's what the server team does, and that is -- that
21
    transfer of the bag is not part of the installation, you're
22
    riaht.
23
    Q Right. So the installation of the software on the
24
    FairPlay DRM servers doesn't have anything to do with that
25
    evidence bag, does it?
```

- 1 A Well, without my team producing the software, there's
- 2 no software installed.
- 3 Q Well, that's true for any software, isn't it, sir?
- 4 Before it gets installed, it's got to be written somewhere,
- 5 right?
- 6 A Correct.
- 7 Q Okay. So, therefore, what's happening is the
- 8 installation of the software on the DRM servers is done by
- 9 the server team over here on the right, not by the bag over
- 10 here on the left, is it?
- 11 A They're the final step, yes.
- 12 | Q Okay. And it's there that digital certificates would
- 13 be needed, correct, sir?
- 14 A I don't see why, no.
- 15 Q Do you know, sir, what kinds of servers are -- or what
- 16 kinds of computers the Apple DRM servers are -- actually are
- 17 | over there in the installations where they're running?
- 18 A As far as I know, they're Lenox servers.
- 19 Q Do you think, sir, they ever used to be Mac servers,
- 20 Mac OS X or OS 10 servers?
- 21 | A They used to be a long time ago, yes.
- 22 Q And actually, they were, at least up until 2012, right?
- 23 A Well, that's for the import part, not for the finance
- 24 | part, yes, but you're right. They were up until probably
- 25 2012.

```
Yeah. And do you know, sir, that OS X, at least the
 1
 2
    version that was running on those Apple servers -- and I
    want to say OS X. I mean Roman numeral X, sometimes it's
 3
    called OS 10, I believe; is that correct?
 4
 5
         Yes.
 6
         Okay. But you know what I'm talking about when I talk
 7
    about that, right? I'm talking about the server software
 8
    that is operating the Apple DRM servers, right?
9
         Yes, the operating system.
10
         And they have firewalls in them, don't they, sir?
11
         They do. I don't know if they're active.
12
         And the firewalls require the presentation of a digital
13
    certificate along with any application or software that's
    going to be presented, don't they?
14
15
         I don't think that's the case.
16
              MR. THOMAS: If I, Mr. Diaz, may have the Apple
17
    document with the last four Bates Nos. 3627. It's
18
    Plaintiff's Exhibit 1027.
19
         (By Mr. Thomas) Do you recognize this document, sir?
20
              MR. THOMAS: If we could go back to the cover
21
    pages.
22
         (By Mr. Thomas) You see there, it says "FairPlay
23
    servers." It's got an Apple Bates number on the bottom.
24
         I've never seen this document.
25
         Up at the top, it says: FairPlay servers, DRM servers.
```

```
On the first line, it says: Equal FairPlay servers.
 1
 2
         And see, it says: Sometimes we use one; sometimes we
    use the other.
 3
 4
         They are synonyms just like you just told me, right?
 5
         I see that line.
 6
         And that's what you just told me a moment ago, right?
 7
    Α
         Yes.
 8
              MR. THOMAS: And if you could, go to the next
9
    page.
10
         (By Mr. Thomas) And in the internals down at the
11
    bottom, you see where it says: Every DRM server -- that's a
12
    FairPlay server, right, sir?
13
    Α
         Yes.
14
         -- runs OS X Leopard and Apache?
15
         Do you see that, sir?
16
         Yes, I do.
17
         And do you know, sir, that OS X Leopard requires
18
    digital certificates for software to be installed on that
19
    server?
20
         I believe that depends on the configuration of that
21
    machine.
22
         That depends on the configuration of that machine, sir?
    Did you look to see what the configuration of that machine
23
24
    was before you came here to testify?
25
    A No, I didn't.
```

```
So as far as you know, that machine was configured such
 1
 2
    that it required digital certificates before those DRM
    server updates could be installed on that computer, right?
 3
         No, I believe that's incorrect.
 4
 5
         You said you didn't know, sir. You didn't look. You
 6
    said it could be configured, such that it has to have
    digital certificates before the software can be loaded on to
 7
 8
    that operating system, right?
9
         But I do know that the serve -- that the software that
10
    I provide does not end up having any digital certificates.
11
         Software you provide ends when you put it in the
12
    evidence bag, right, sir?
13
         That is correct.
14
         And you said you didn't know who the server team was
15
    and what the server team was doing. That last hop on that
16
    last -- I think it was whatever your last --
17
              MR. THOMAS: If we could go back, Mr. Diaz, to the
18
    slide that was used in Mr. Fasoli's deposition. I think
19
    it's 6 -- yeah, here we go.
20
         (By Mr. Thomas) The server team, sir -- you don't know
21
    what the server team is doing before it installs those
22
    server updates on the FairPlay servers, do you?
23
         Well, I know who they are, and I know what they do.
24
         You don't know whether -- you didn't describe for us --
25
    you just told me a moment ago, sir, that you didn't have a
```

- 1 description of what the installation process was on that
- 2 last hop.
- 3 A I said I believe we did not publish the source code for
- 4 that, but I do know what they do.
- 5 Q Right. You didn't publish the source code because you
- 6 didn't bring it here, right, sir?
- 7 A That is correct.
- 8 Q And you didn't see it in any of the source code you
- 9 reviewed? Remember you said you reviewed a bunch of the
- 10 | source code that was produced to us, ContentGuard. Do you
- 11 recall telling us that?
- 12 A I do remember.
- 13 Q And you said you reviewed the relevant source code,
- 14 right?
- 15 A Yes.
- 16 | Q But you didn't review the source code that is used in
- 17 | this last step to get -- when the software is actually
- 18 | installed by the server team into the FairPlay servers. You
- 19 didn't look at that source code, did you, sir?
- 20 A No, because it's a very basic set of commands.
- 21 Q You didn't look at that source code, did you, sir?
- 22 A I did not.
- 23 Q And you didn't bring it here to this courtroom to show
- 24 | it to us, did you, sir?
- 25 A That is correct. I did not.

```
1
         And you don't know whether it was ever produced to us
 2
    for our source code experts to review, do you, sir?
              MR. PRITIKIN: Your Honor, objection. There's a
 3
 4
    MIL on this subject.
 5
              THE COURT: Sustained. Strike that last question.
 6
         (By Mr. Thomas) And it certainly wasn't in any of the
 7
    relevant source code that you reviewed that you testified
 8
    about earlier today, was it, sir?
 9
         Not of the code that I looked at.
10
              MR. THOMAS: Now, if we could have that slide back
11
    up, please, Mr. Diaz.
12
         (By Mr. Thomas) You see you've got Mr. Ward here, and
13
    you did create this slide, I believe; correct?
14
         I worked on it, yes.
15
         And you've got down here -- you say that there's a
16
    secure socket layer transmission, an SSL transmission from
17
    Mr. Ward's team over to the server team.
18
         Do you see that?
19
    Α
         I do.
20
         But then you say it's a hand delivery or shared
21
    directory.
22
         You see that?
23
         That is correct. Either one of those three can happen.
24
         Now, you know Mr. Ward was deposed in this case because
25
    you met with him to prepare -- when you met with all the
```

```
other Apple witnesses when you were preparing for your
 1
 2
    deposition testimony, you were in the same room reading the
    same patents, meeting with the same lawyers, right?
 3
         I do remember.
 4
 5
         Okay. And Mr. Ward was asked in his deposition: How
 6
    does his team transfer the source code for the FairPlay
 7
    servers over to the server team?
 8
         Have you looked at that testimony that he gave in
9
    that -- in that deposition, sir?
10
         Yes.
11
         Okay.
12
              MR. THOMAS: And if I could please have up
13
    Mr. Ward's testimony, Mr. Diaz. It's at Page 69, Lines 4 to
14
    15.
15
         (By Mr. Thomas) And you see here, sir, where Mr. Ward
16
    was asked: How are the system administrators provided with
17
    the updates for the FairPlay servers?
18
         Answer: The modules are transferred to them using the
19
    messages application.
20
         What is the messages application?
21
         It's an application that runs on Macs and was, I
22
    believe, formerly called iChat.
23
         Are the updates -- are the modules transferred to them
24
    over a secure channel?
25
         And then there was an objection.
```

```
1
         And Mr. Ward said: They are transferred over a jabber
 2
    connection, yes, so I believe it uses SSL.
         He didn't say anything there about hand delivery, did
 3
 4
    he?
 5
         No, he didn't.
 6
         He didn't say anything there about --
 7
              MR. THOMAS: May I have the slide back that
 8
    Mr. Fasoli was using on his direct testimony?
9
         (By Mr. Thomas) He didn't say anything about a shared
10
    directory, did he?
11
         No, he didn't.
12
         You know Mr. Ward to be an honest person, don't you?
13
         Yes, I do.
         And you think he was going to tell the truth to the
14
15
    questions that were asked of him in his deposition?
16
         Yes. I believe he was just talking about one instance,
    and they do it one way or the other, depending on who on his
17
18
    team is doing it.
19
         Well, that's -- that's a nice revisionist history, sir,
20
    but what do you think he actually said? We just --
21
              THE COURT: Mr. Thomas -- Mr. Thomas, "that's a
22
    nice revisionist history" is the kind of sidebar comment
23
    that you know is not permitted.
24
              MR. THOMAS: Yes, Your Honor.
```

(By Mr. Thomas) Mr. Ward never mentioned hand delivery

```
1
    or shared directory --
 2
              THE COURT: Mr. Thomas?
 3
              MR. THOMAS: Yes, sir.
              THE COURT: I hadn't told you to proceed.
 4
 5
              MR. THOMAS: Oh, I apologize, Your Honor.
 6
              THE COURT: I don't expect there to be similar
 7
    sidebar comments from you in this trial. Do you understand
 8
    me?
9
              MR. THOMAS: Yes, Your Honor.
10
              THE COURT: Now, ask your next question.
11
              MR. THOMAS: Yes, Your Honor.
12
         (By Mr. Thomas) Mr. Ward never said hand delivery or
13
    shared directory. When he was asked that question and he
    was answering it under oath where he had sworn to tell the
14
15
    truth and the whole truth, he didn't say hand delivery or
16
    shared directory, did he?
17
         That is correct.
18
         And do you know, sir, that in the messages app, which
    was formerly called iChat, that runs on these Mac OS X or
19
20
    OS 10 servers?
21
         Are you aware of that?
22
         It runs on a Mac laptop or desktop, and there's a
23
    server component to it.
24
         And there's a server-to-server communication that could
25
    happen there, too, right, using iChat and Mac?
```

```
That's possible, I believe.
 1
 2
         And you know, sir, that in the iChat server system
 3
    administration manual, it says: When two servers talk to
    each other through iChat, both of them have to have digital
 4
 5
    certificates if it's an encrypted communication.
         Are you aware of that?
 6
 7
         I was not aware of that. I never looked into that, no.
 8
    0
         Okay.
9
              MR. THOMAS: If I could approach the witness, Your
    Honor, I have a -- an exhibit I'd like to hand to him.
10
11
              THE COURT: You may approach.
12
              THE WITNESS: Thank you.
13
         (By Mr. Thomas) Do you recognize that document, sir?
14
         I've seen it a very long time ago.
15
         And if you could, please turn to Page 11.
16
              THE COURT: Counsel, is there an exhibit number on
17
    this?
18
              MR. THOMAS: No, Your Honor. It's not. This is
19
    something I'm just using as a demonstrative for purposes of
20
    cross-examination.
21
              THE COURT: All right. Well, you called it an
22
    exhibit, so I was looking for the number.
23
              MR. THOMAS: My mistake, Your Honor.
24
              THE COURT: Let's proceed.
25
         (By Mr. Thomas) In this document, sir --
```

```
MR. PRITIKIN: Your Honor, it's not marked as a
 1
 2
    trial exhibit. I mean, I -- I haven't looked at it. It's
 3
    just been handed to me now.
 4
              THE COURT: No. I think we've established it's
 5
    not a pre-admitted exhibit.
 6
              Now, if Counsel chooses to use it as a
 7
    demonstrative, I think he's permitted to do that unless it
 8
    violates one of my limine orders or otherwise subject to an
9
    objection that you might raise, but until -- until that
10
    time, I think, as long as it's an aid to the witness as a
11
    demonstrative, he's entitled to use it.
12
              MR. PRITIKIN: Okay.
              THE COURT: But if you find it objectionable for
13
14
    some substantive reason, you're free to raise that objection
15
    with the Court.
16
              MR. PRITIKIN: Thank you, Your Honor. I'll take a
17
    look at it.
18
         (By Mr. Thomas) Now, sir, if you could, looking at
19
    Page 11 in the -- one, two, three, four, five, six --
20
    seventh paragraph down, the one that says the iChat server.
21
         Do you see that?
22
         I do.
23
         And it says: The iChat server can be configured to
24
    require S2S -- that's server-to-server sessions -- be
25
    encrypted and to block S2S sessions with servers that do not
```

```
1
    support encryption.
 2
         Do you see that?
 3
         Yes, I do.
 4
         And then it says: For encrypted sessions to be
 5
    established, both servers must possess public key
 6
    certificates either self-signed or issued by a recognized
 7
    certificate authority.
 8
         Does that refresh your recollection, sir, as to whether
9
    or not server-to-server communications using iChat require
10
    certificates on both ends?
11
         It says here that the server can be configured to
12
    require, and I don't know if we use this software to operate
13
    our iChat servers. I do not know.
         That's because you didn't find the iChat source code in
14
15
    the source code that you reviewed that was produced in this
16
    case, correct?
         Well, this is a very old operating system, and it's the
17
18
    server version, so, no, I've never looked at the source code
19
    for this operating system.
20
         But it does say that the source code for this operating
21
    system, because this operating system was certainly in
22
    effect during at least some portion of the time, where you
23
    said that there were never any digital certificates used in
24
    the installation of FairPlay updates, right?
25
         This server has nothing to do with the FairPlay server
```

- 1 updates at all.
- 2 Q Servers and iChat server, correct, sir?
- 3 A As in iChat server because that's what we're talking
- 4 about here, yeah.
- 5 Q And that's what Mr. Ward described the messages
- 6 application as he says a predecessor to iChat. That's what
- 7 he said in his testimony, right?
- 8 A That is what he said, but it doesn't mention the use of
- 9 the Mac OS 10 server.
- 10 Q And he says it uses SSL -- Mr. Ward did -- which is
- 11 Secure Socket Layer, correct?
- 12 A That is correct.
- 13 Q And Secure Socket Layer communications are encrypted,
- 14 | correct, sir?
- 15 A They can be.
- 16 Q And if they're encrypted and if this -- if the source
- 17 | code that was being used to move that information from
- 18 Mr. Ward's team to the server team were using this Mac,
- 19 | which is an Apple OS X server operating system, if it was
- 20 using that and it was encrypted, both ends of that
- 21 | transmission would have to have a certificate, right?
- 22 A They would, but I don't know if it was using this
- 23 server.
- 24 | Q And you didn't check to see whether or not, at any time
- 25 | in the past, there was ever certificates that were used in

```
1
    the transmission from Mr. Ward's team to the server team,
 2
    did you, sir?
         I never checked, but it's just the transmission.
 3
                                                            The
 4
    software that comes into the SSL tunnel comes out on the
 5
    other end unaltered.
 6
         And so the software that went in from Mr. Ward's team
 7
    on the SSL tunnel going to the server team, there has to be
 8
    a certificate exchanged in order to encrypt that tunnel,
9
    correct?
         That is usually the way it works, yes.
10
11
         And so the software could not have been moved from
12
    Mr. Ward's team to the server team over an SSL connection
13
    without there first being a presentation of a certificate to
14
    establish that encrypted communication channel, right, sir?
15
         I believe that encryption on the tunnel is an option.
16
         The messages app, you believe that a Secure Socket
17
    Layer communication channel has optional encryption and is
18
    not an encrypted tunnel? Is that what you just said?
19
         I'm saying, yeah, it's possible to configure SSL to
20
    only sign and not encrypt.
21
    Q
         Fair enough.
22
         In order to establish an SSL connection, there has to
23
    be a presentation of the digital certificate at the least,
24
    correct?
```

Yes. Usually, yes.

```
And for Mr. Ward to move that software from his team to
 1
 2
    the server team over an SSL connection, he had to first at
    least present a digital certificate in order to establish
 3
 4
    that SSL connection, right?
 5
         His software would have done that; he wouldn't have,
 6
    yes.
 7
         And that would have had to happen before the software
 8
    could be moved from Mr. Ward's team to the server team,
9
    correct?
10
         Typically, yes.
11
         Now, sir, the iOS operating system that runs on the
12
    iPhones and the iPads, that's a -- that's a highly secure
    operating system, isn't it?
13
14
         We try to make it secure, yes.
15
              MR. THOMAS: If I could have Plaintiff's
16
    Exhibit 1043 up, please, Mr. Diaz.
17
         (By Mr. Thomas) Do you recognize this, sir, as an iOS
18
    security white paper published by Apple on or around
19
    February of 2014?
20
    Α
         I do.
21
         Do you have a hard copy?
22
         I do, actually.
23
         Oh, I'm sorry. I apologize. I don't. I thought I
    did. But I was going to just draw your attention to a
24
25
    couple of the pages in here.
```

```
1
              MR. THOMAS: If you could -- if I could go to
 2
    Page 3.
 3
         (By Mr. Thomas) And you see there, sir, on the left,
    there's a diagram, and it talks about the security
 4
 5
    architecture of iPhones and iPads?
 6
         I see the diagram.
 7
              MR. THOMAS: May I approach the witness, Your
 8
    Honor?
9
              THE COURT: You may.
         (By Mr. Thomas) And that security architecture diagram
10
11
    on Page 3 shows that there's an Apple root certificate all
12
    the way at the bottom and all of those iPhones and iPads.
13
         Do you see that?
14
         I see that.
15
         And so every one of these devices, an iPhone or an
16
    iPad, has an Apple-issued digital certificate, correct?
         That's what it appears to describe.
17
18
              MR. THOMAS: And if we could go to Page 5, please,
19
    Mr. Diaz, second paragraph, first line.
20
         (By Mr. Thomas) And do you see here, sir, where it
21
    says: The startup process described above helps ensure that
22
    only Apple-signed code can be installed on a device.
23
         Do you see that?
24
         I see that.
25
         So all iPhones and iPads are going to restrict what
```

```
software can be installed on that device; isn't that true?
 1
 2
         Yes, that's what that says.
 3
              MR. THOMAS: And if I could go to Page 8 at the
    first line.
 4
 5
         (By Mr. Thomas) And do you see, sir, where it says:
 6
    The secure boot chain and code signing and run time process
 7
    security all help to ensure that only trusted code and apps
 8
    can run on a device.
9
         Do you see that, sir?
         I see that, but this is a document that applies to iOS,
10
11
    right?
12
         I mean, FairPlay and the iTunes Store and the iTunes
13
    software can run on a multitude of devices that don't run
    iOS, such as Mac and Windows PC machines.
14
15
         When it's running on an iPad, sir, it's got to comport
16
    to all of the requirements of this iOS system, right?
17
         That is correct.
18
         And when it's running on an iPhone, it's got to comport
19
    to all of the requirements of this iOS system, right?
20
    Α
         That is correct.
21
         And over 90 percent of the products that we're accusing
22
    of infringement in this case are iPhones or iPads.
23
         Are you aware of that?
24
         I am aware.
```

And isn't it true, sir, that on an iPhone or iPad, it

- 1 has memory chips where this protected content that can be
- 2 downloaded from the iTunes Store can be kept?
- 3 A There's many memory chips. Which one?
- 4 Q Point being, sir, that you can't move a memory chip
- 5 from an iPhone or an iPad to another -- another device and
- 6 access that content, can you?
- 7 A Usually, no.
- 8 Q That's part of the physical security that's applied to
- 9 those devices as a requirement in the iOS operating system
- 10 design, correct?
- 11 A There's no requirement for physical security.
- 12 Q Do you think, sir, that the inability to install new
- 13 | software without knowing that it comes with a trusted
- 14 | certificate, you don't think that's some kind of physical
- 15 | security?
- 16 A No. I believe that to be software security.
- 17 Q Okay. And so the software security, then, sir, do you
- 18 | think that there's physical security associated with not
- 19 being able to move a memory chip from one iPhone to another
- 20 | iPhone and access the content on that memory chip? Would
- 21 | you call that physical security?
- 22 A No, I wouldn't.
- 23 Q What would you call that?
- 24 | A I would call that cost reductions. I mean, it's
- 25 easier, right, and cheaper to solder the memory to the board

```
1
    than to make it unscrewable.
 2
         Now, this document talks about iOS security, right?
 3
         Yes, it does.
 4
              MR. THOMAS: So could I go to Page -- the fifth
 5
    paragraph on this Page 8, please.
 6
         (By Mr. Thomas) You see here, sir, where it says:
 7
    UID allows data to be cryptographically tied to a particular
 8
    device. For example, the key hierarchy protecting the file
9
    system includes the UID, so if the memory chips are
10
    physically moved from one device to another, the files are
11
    inaccessible.
12
         That's part of the iOS security process, isn't it, sir?
13
         Yes. Specifically about that key hierarchy, yes.
14
         And about the memory chips there, right, sir?
15
         Well, no, it says, if the memory chips are physically
16
    moved. So, I mean, they can be moved. It's just that when
    they are, specifically that key hierarchy can't be used.
17
18
         So the files are inaccessible, as they say, so any of
19
    the data on that memory chip can't be had, right?
20
         If they're protected with that key, that's correct.
21
         Okay.
    Q
22
              MR. THOMAS: And if I can go to Page 14, third
23
    paragraph, please.
24
         (By Mr. Thomas) And you see here, sir, it says --
25
    second -- second line: To ensure that all apps come from a
```

```
known and approved source and have not been tampered with.
 1
 2
         Does that sound like behavioral integrity to you, sir?
         Well, it doesn't really talk about installation.
 3
 4
         To ensure that all apps that are coming to a device,
 5
    sir. You wouldn't download an app if you didn't want to
 6
    install it on a device, would you?
 7
         I mean, I could back it up to a device.
 8
         Most people download apps because they want to install
9
    them on their devices. Wouldn't you agree, sir?
10
         Most of them do, yes.
11
         And then all of these iPhones and iPads say that if
12
    you're going to do that, you've got to have it coming from a
13
    known and approved source and have not been tampered with.
14
    And it also says iOS requires that all executable code be
15
    signed using an Apple-issued certificate.
16
         Do you see that, sir?
17
         Yes, I do.
18
         That applies to any executable code before it's
19
    installed on an iOS device, doesn't it?
20
         Yes, that's correct.
         So if somebody were to say that you could -- a normal
21
22
    person could install on an iOS device, an iPad or an iPhone,
23
    executable code without a digital certificate, that wouldn't
24
    be true, would it?
```

I don't understand the question.

```
In other words, sir, if somebody had said in this
 1
 2
    courtroom that on an iPhone, you could download and install
    executable code that does not come with a certificate
 3
 4
    attesting to -- that source and that it has not been
 5
    tampered with, somebody testifies that executable code
 6
    without a certificate could be installed on an iPhone, would
 7
    that be true and would that be consistent with this manual?
 8
         I mean, it would be consistent with the manual.
9
    Internally at Apple, we have ways to install code that isn't
10
    signed and that doesn't come with a certificate, so
11
    there's -- there's Edge cases here.
12
         So the Edge cases being if you're a special engineer at
13
    Apple, right?
14
         That is one Edge case I can think of.
15
         With special software tools, right?
16
         Yes.
17
         But normal people like me who might have an iPad or an
18
    iPhone, I'm not going to be able to download executable code
19
    and install it on my device unless that code comes with a
20
    digital certificate, right?
21
         That is correct. The document talks about the security
22
    of the operating system because we care about the security
23
    of our users and their data.
24
         So if somebody were to say that wasn't true, if
    somebody were to say that a normal consumer could download
25
```

```
and install on an iPhone or an iPad executable code that
 1
 2
    does not come with a digital certificate, that person
    wouldn't be making a true statement, would they?
 3
 4
         Again, it depends on the context. I mean, if it's --
 5
    if it's an internal user or if it's an attacker, obviously
 6
    both cases there's different reasons why we would want to --
 7
    or an attacker would want to be able to run code that isn't
 8
    signed.
9
         So you're talking about an instance where somebody has,
    like, hacked into the phone, sir, jail breaking it? Is that
10
11
    what you're talking about?
12
         That's another example, yes.
         I'm talking about all those other instances where
13
14
    people are just using the devices as Apple designs them and
15
    as Apple supplies them to them.
16
         I understand.
17
         In that case, if somebody made the statement I just
18
    reflected, they wouldn't be saying the truth, would they?
19
         Well, that would be an incorrect statement, unless I'm
20
    missing information.
21
              MR. THOMAS: Could I have up Slide ADX-6.14 from
22
    your direct testimony, please?
23
         (By Mr. Thomas) Do you see here, sir, where you've got
24
    this description of Cloakware?
```

Α

Yes.

- 1 Q And I think you described Cloakware as being something
- 2 that Apple used to help enhance its DRM and protect the keys
- 3 and the content that the keys were connected to.
- 4 A It's a separate company, yes, and we use their
- 5 technology to protect our keys.
- 6 Q And you trust that their technology works because
- 7 | you've employed it; you put it in all your devices, right?
- 8 A Yes. We -- we know how to use it, yes.
- 9 Q I mean, you trust that Cloakware knows what they're
- 10 doing whether they build this -- this software, right?
- 11 A Yes, we hope they do.
- 12 Q Yeah.
- Well, you've been using Cloakware's technology pretty
- 14 long -- for quite awhile, haven't you?
- 15 A That is correct.
- 16 Q You ever had any problems with anything they provided
- 17 to you?
- 18 | A We've had issues, but we worked with them to resolve
- 19 them.
- 20 Q Do you think that they know how their devices work and
- 21 their software works?
- 22 A I'm sure they do.
- 23 Q And do you think they probably know how it works more
- 24 than you?
- 25 A I think we both have an equal understanding of how the

```
1
    technology works.
 2
              MR. THOMAS: Mr. Diaz, may I have that slide that
    Mr. Baxter used, I believe, with Dr. Tribble regarding
 3
    Cloakware?
 4
 5
         (By Mr. Thomas) See here, sir, this is a Cloakware
 6
    document. It says: Cloakware says trusted systems are
 7
    required.
 8
         And Cloakware says: A successful deployment of DRM
9
    systems requires a trusted software component on the user's
    computer or device to perform integrity checking, to decrypt
10
11
    the content, and to enforce the usage rights associated with
12
    digital content.
13
         You would agree with that statement, wouldn't you, sir?
14
         It's very context dependent.
15
         Do you think that overall, Cloakware knows what it's
16
    talking about when it comes to successful deployment of its
17
    software in DRM systems?
18
         They know what they're talking about, and they have a
19
    variety of techniques of which we only use a subset.
20
         Do you agree that DRM is all about trust, like they say
21
    there in that second highlighted statement?
22
         I mean, I believe DRM is about having the proper
23
    design, architecture, implementation, and robustness of the
24
    software.
25
         And do you -- do you agree, sir, that DRM involves a
```

```
chain of trust from content provider to publisher to
 1
 2
    distributor to retailer to end user?
 3
         Do you agree with that?
 4
         No, I disagree. You need more than just that.
 5
         Do you agree, sir, that trusted software is a key
 6
    requirement for any DRM system?
 7
         Again, no, I disagree with that.
         You don't think that the software has to be trusted in
 8
9
    order to have a useful and successful digital rights
10
    management system? Is that what you just said?
11
         I -- I believe that if you're going with the Court's
12
    construction of trusted, no, that's not sufficient.
13
         Just trusted in the general sense, sir, as you were
14
    using it -- I wasn't trying to get you to offer an opinion,
15
    but if you could just -- in the general sense of the word
    "trusted," do you think that trusted software is a key
16
    requirement for a DRM system?
17
18
         I think it's important to define the term. If you're
    going with trust as used in the iOS security document, that
19
20
    means one thing. And even that is not enough for a DRM
21
    system. It's enough for the operating system, but we
22
    require a lot more than that in the DRM system.
23
         I see, sir.
24
         And you mentioned that the Court's definition of trust,
25
    that was something that you think was -- was not -- not met
```

```
1
    by this statement. Trusted software is a key requirement
 2
    for any DRM system. Is that what you said?
         What I said is I don't know what definition of trust
 3
    they're using in their document, and I also said that I
 4
 5
    don't believe that trust, as defined in the claim
 6
    construction, is sufficient to build the DRM system.
 7
         You don't believe that the Court's construction of what
 8
    a trusted system is or the word "trust" is necessary to
9
    build a successful DRM system? Is that what you said?
         No. It's not sufficient to build a DRM system such as
10
11
    FairPlay, and -- and it's not the approach that we took to
12
    build our system.
13
         Excuse me. Yeah. We -- we rely on other techniques
14
    and concepts to keep the FairPlay system safe and secure.
15
         Sir, the SINFs -- the SINF, the security information
16
    that is downloaded, that comes in the purchase response that
17
    you were talking about earlier in your testimony, correct?
18
         That is correct, yes.
19
              MR. THOMAS: And if I could have up, please,
20
    ADX-6.33.
21
         (By Mr. Thomas) So, for example, you showed us a
22
    picture of what you described as a purchase response, and
23
    that also includes the security information, the purchase
24
    response, the SINF, correct?
```

Α

Yes, it does.

- 1 Q Now, that SINF is cryptographically signed, isn't it?
- 2 A It -- it depends what content we're talking about.
- 3 Q The SINF extension is cryptographically signed, isn't
- 4 it?
- 5 A When we're talking about a SINF extension, yes, the
- 6 SINF extension is signed.
- 7 Q And the SINF extension is what comes down with rented
- 8 content, correct?
- 9 A Yes. There's a SINF extension usually with rented
- 10 movies, yes.
- 11 Q And the SINF extension comes down with purchased
- 12 movies, right?
- 13 A In most cases, it does, yes.
- 14 Q And the SINF extension comes down with -- I apologize.
- 15 | I was going to ask you rental movies -- with rental movies;
- 16 is that correct?
- 17 A Yes. There's a signature in the SINF extension for
- 18 rental movies.
- 19 Q And there's a signature in the SINF extension for TV
- 20 shows?
- 21 A Yes, from the -- the very old TV shows didn't have one,
- 22 | but the majority of TV shows nowadays do have a signature in
- 23 the SINF extension, yes.
- 24 Q So the movies, both rented and purchased, and the TV
- 25 | shows that are delivered from iTunes to a customer, come

```
1
    with an SINF that has a digitally -- that is digitally
 2
    signed, correct?
         Yes. It has a signature. It has no certificate when
 3
 4
    that signature is not used or verified during the
    installation of the movie.
 5
 6
         But that SINF or that signature has to be there for
 7
    that purchase response to be absorbed into the iTunes
 8
    system, correct?
9
         No, it doesn't have to be there for that.
10
         Does it have to be there for the FairPlay software on
11
    the device to use the information?
12
      At what point?
13
         At any point.
14
         No. It only has to be there in a valid form for the
15
    purpose of playing the movie. It doesn't have to be there
16
    for being added to the iTunes library.
17
    Q Good enough, sir.
18
         So it's got to be there. That cryptographic signature,
    that digital signature that accompanies a movie, a TV show,
19
20
    or a rental movie has to exist for FairPlay to allow the
21
    consumer to play that movie, TV show, correct?
22
         Yes, it has to be there, and it has to be valid for the
23
    movie to play.
24
    Q So all the content, TV shows, movies, rented or
```

purchased, to be played have to be accompanied by a digital

```
1
    signature when they arrive on the customer's device,
 2
    correct?
 3
         Yes.
         What about for books, sir? Do books have a digital
 4
 5
    signature as any part of their transaction?
 6
         Only the SINF extension, again, in that book has one.
 7
    The rest of the book doesn't.
 8
         And in order for a consumer to be able to read that
9
    book, that digital signature has to accompany the SINF
10
    extension, which is part of the purchase response, correct?
11
         The SINF has to be present, and the signature only
    attests to the validity of the SINF, not the book or the
12
13
    movie or the TV shows.
14
         But if that signature is not present, the customer
15
    can't watch the movie, right?
16
         That is correct.
17
         Can't play the TV show, right?
18
         That is correct.
19
         Can't read the book, right?
20
         That is correct.
21
         So if that SINF is not digitally signed, the customer
22
    can't get what it paid for, right?
23
         I mean, they can get it; they can't watch it, if that's
24
    what you mean.
```

They can't get what they paid for, right, which is the

```
opportunity to watch the TV show, movie, or read the book;
 1
 2
    isn't that right, sir?
 3
      Correct.
              MR. THOMAS: I may have no more questions, Your
 4
 5
    Honor. If I may just have a moment to check my notes?
 6
              THE COURT: Take a minute, Counsel.
 7
              (Pause in proceedings.)
 8
              MR. THOMAS: I have no further questions for this
 9
    witness, Your Honor. I pass the witness.
10
              THE COURT: All right. Redirect, Mr. Pritikin?
11
              You may proceed.
12
              MR. PRITIKIN: Thank you, Your Honor.
13
                        REDIRECT EXAMINATION
14
    BY MR. PRITIKIN:
         Good afternoon, Mr. Fasoli.
15
16
    A Good afternoon.
17
              MR. PRITIKIN: Mr. Simmons, could we put up
18
    PX-1043?
19
         (By Mr. Pritikin) And you recall being asked about this
20
    document, Mr. Fasoli, this document on iOS security?
21
    Α
         Yes, I do.
22
         All right.
              MR. PRITIKIN: And let's turn to Page 3 of the
23
24
    document.
25
              And let's go down to Page 4.
```

```
Excuse me. I'm sorry. Let's go back to Page 3.
 1
 2
         (By Mr. Pritikin) And do you see there's a reference
 3
    there to app security?
         Yes, I do.
 4
    Α
 5
         Can you remind us, what is an app?
 6
         An app, it stands -- is short for application. And
 7
    they are typically applications that users buy for their
 8
    iPhone or their iPad from our App Store. And that could be
9
    a game, for example, or a word processing application.
10
         And do apps have to be -- could include digital
11
    certificates to be installed on the iPhone?
12
         Yes, they do.
13
         And what about changes to the -- what is the operating
14
    system called on the iPhone and the iPad?
15
         It's called iOS.
16
         And what about changes that are made to the iOS code?
17
    Does that have to include a digital certificate?
18
         Yes, it does.
19
         Okay. Now, let me direct your attention to the digital
20
    works that are covered by FairPlay and that are the subject
21
    of this lawsuit. Books, movies, do those include digital
22
    certificates?
23
         No, they don't.
24
         Can they be installed on the iPhone and the iPad
25
    without digital certificates?
```

```
Yes, they can.
 1
 2
         Now, there were a number of questions that were asked
 3
    of you about the SINF, and let me go back to one of our
    demonstratives.
 4
 5
              MR. PRITIKIN: ADX-6.32.
 6
         (By Mr. Pritikin) By the way, is it possible for the
 7
    books and the movies to contain some kind of executable
    code?
 8
 9
         Yes, it is.
10
         And that could be installed on the phone or the iPad,
11
    even though it doesn't include a digital certificate?
12
         Absolutely, yes.
              MR. PRITIKIN: I'm sorry. This is not the --
13
14
    6.32, Mr. Simmons. I think, perhaps, it's the prior one,
15
    I'm sorry.
16
              Excuse me, Your Honor. I want to get the right
17
    slide up.
              THE COURT: That's fine. Take a moment.
18
19
              (Pause in proceedings.)
20
              MR. PRITIKIN: Okay. My fault.
21
         (By Mr. Pritikin) Now, you see on this slide what's
22
    depicted as the purchase response coming down from the Apple
23
    servers?
         Yes, I do.
24
25
         Now, you were asked some questions about something
```

- 1 | called a SINF, S-I-N-F. What is the SINF?
- 2 A The SINF -- excuse me -- SINF is a data structure that
- 3 has a few fields in it, one of which is the encrypted
- 4 | content key, which is depicted in the green in the lockbox.
- 5 Q Now, does the SINF, the content key, does that have a
- 6 digital certificate in it?
- 7 A No, it doesn't.
- 8 Q And what -- what is the SINF extension? You were asked
- 9 some questions about that.
- 10 A We have two SINFs in the FairPlay system. We have an
- 11 older one that we call the legacy SINF, and the newer one
- 12 | that we call the SINF extension. The SINF extension is the
- 13 newer kind.
- 14 | Q And that's the content key -- includes the content key?
- 15 A It includes a copy of the encrypted content key as
- 16 | illustrated here with the encrypted green lockbox.
- 17 Q Now, does that come from the Akamai servers with the
- 18 movie and the book?
- 19 A No, it doesn't. It comes from the Apple servers on the
- 20 top left.
- 21 | Q Can the movies and the books that come from the Akamai
- 22 | servers and that come down to the iPad, are those -- can
- 23 | those be installed without the SINF?
- 24 | A Yes, they can be installed, but they won't play with
- 25 the SINF.

```
1
         My question is about installation, Mr. Fasoli. Are
 2
    they installed without the SINF?
 3
         Yes.
         And can they be installed even though they don't
 4
 5
    include a digital certificate?
 6
         Yes, absolutely.
 7
         Now, you were asked testimony about certain types of
 8
    executable code with reference to the manual we looked at a
9
    few minutes ago.
         Do you understand -- what is your understanding as to
10
    what the executable code is that's being referred to in that
11
12
    manual?
13
         The executable code that's referred to in this manual
14
    is mainly around the third-party apps that are downloaded
15
    from the App Store.
16
         Now, do you recall being asked some questions about the
17
    "kind" and the "isRental" fields that are in the purchase
18
    response?
19
              MR. PRITIKIN: Let's put that back up again,
20
    Mr. Simmons.
21
         Yes, I remember.
22
         (By Mr. Pritikin) And to be clear, are those used with
23
    the iPhone or the iPad? Your testimony -- let me rephrase
24
    that.
```

You were asked questions about whether -- if the "kind"

```
or the "isRental" fields were deleted, whether or not the
 1
 2
    content could be played on the -- on the Mac and the PC.
                                                                Do
 3
    you recall that testimony?
         I do.
 4
    Α
 5
         And you recall that the screenshot that you used was
    of a -- I believe it was of an app?
 6
 7
         Yes, it was.
 8
         Are the results any different if you're using an iPad
    or an iPhone?
10
         No.
             They're the same.
         And is -- is the "kind" or the "isRental" field, is
11
12
    that used by FairPlay on the iPad or the iPhone to control
13
    or restrict the use of the content?
         No, not when it's coming from the purchase response.
14
15
         I believe you testified about tests or there were
16
    questions about tests that were run on the -- was it on the
    PC and the Mac?
17
18
         Yes.
19
         All right. Now, in terms -- in -- in the course of the
20
    normal product work that you do at Apple, do you also run
21
    those tests on the iPad and the iPhone?
22
         Yes, I do.
         And what happens in those tests if the "kind" or the
23
24
    "isRental" field is deleted?
```

The content is still playable.

```
And what are the "kind" and the "isRental" fields used
 1
 2
    for on the iPad and the iPhone?
         They're used to organize the content on the user's
 3
    device so that it's easier for the user to find that content
 4
 5
    and find out information about the content, such as the
 6
    title or the cast and crew.
 7
         Now, you were shown an excerpt from your deposition at
 8
    Page 137. Do you have a copy of that, Mr. Fasoli?
9
         I do not. Oh, wait. Maybe I do. Yes, I do.
10
         Now, let me direct your attention to Page 137. I think
11
    this is the portion that was read.
12
         Now, the questions that you were answering here, do
13
    these relate to the "kind" field that is in the purchase
14
    response?
15
         No, they don't.
         Can you explain what you were referring to here and
16
    that you were asked about?
17
18
         Yes.
19
         What I was talking about during this part of the
20
    deposition was about another field that unfortunately is
    also called the media kind, which is in the SINF. That is a
21
22
    field that is used by FairPlay in some instances and is
23
    distinct and independent from the "kind" field in the
24
    purchase response.
```

And the testimony that you were giving there, did that

```
apply to the "kind" field in the purchase response that
 1
 2
    carries over to the media library?
 3
    A No, it doesn't apply.
              MR. PRITIKIN: Mr. Simmons, could we put up -- I
 4
    believe it's AX-8, Mr. Simmons.
 5
 6
              That's it. Thanks.
 7
              And let's go back to the -- the passages that talk
 8
    about the secure container and the trusted system. Can you
9
    pull those up, Mr. Simmons?
         (By Mr. Pritikin) Mr. Fasoli, do you recall being asked
10
11
    some questions about this on direct examination?
12
         Yes, I do.
13
         And let's focus first on -- direct your attention to
14
    the secure container language at the top, all right?
15
         And then do you see the sentence after the various
16
    conditions and terms are verified with the document
17
    provider, the document is released to the user in clear
18
    form?
19
         Yes, I do.
20
         In the secure container approach, what is used to
21
    maintain the security of the document and the -- and to
22
    control it?
23
         We use encryption and keys.
24
         Now, in the Apple system, if a document is -- if a
25
    document were fully decrypted, that's not something you want
```

- 1 to have happen, correct?
- 2 A That is correct. We do not want to have that happen.
- 3 Q But if the document is fully decrypted, would it be in
- 4 the clear?
- 5 A Yes, it would.
- 6 Q And if a document is in the clear, can it be copied and
- 7 redistributed?
- 8 A Yes, it can.
- 9 Q Now, has Apple implemented some technology to address
- 10 | the problem that is discussed here about the document being
- 11 | in the clear?
- 12 A No. It's a very hard problem.
- 13 Q Well, have you tried to take some steps to address it?
- 14 A Yes. We've tried a few times. We're working on it
- 15 actively.
- 16 Q And you testified about something I think you called
- 17 decrypting a few frames at a time?
- 18 A Yes.
- 19 O Does that help to address this problem?
- 20 A It does. It's the first step.
- 21 Q Now, the frames that are decrypted a few steps at a
- 22 | time, are those in the clear after they're decrypted?
- 23 A Yes. After they're decrypted, they're in the clear
- 24 during the display to the user on the screen.
- 25 Q And how does Cloakware relate to this problem?

- There's not much that Cloakware can do to help us there 1 2 because that's beyond the realm of protecting the keys. All right. Actually, I was asking you about the keys 3 themselves. How does Cloakware address the problem of the 4 5 keys being used to decrypt the document? 6 Cloakware is very helpful with that because they have 7 technologies that allow us to hide keys from attackers. 8 Now let's look down at the bottom portion of this same section that you were shown by Mr. Thomas under the trusted 9 10 system. 11 And I want to direct your attention to the language 12 further down here where it says about a trusted system; that 13 building a trusted system usually entails introducing new 14 hardware, such as a secure processor, secure storage, secure 15 rendering devices. 16 And then if you look further down, it says that one of 17 the problems is that existing computing environments, such 18 as PCs and workstations equipped with popular operating 19 systems, e.g., Windows, Linux, UNIX, and rendering 20 applications, such as browsers, are not trusted systems and 21 cannot be made trusted without significantly altering their 22 architectures.
  - Is FairPlay designed to work with these other types of systems that the patent characterizes as untrusted?
- 25 A Yes.

```
And is that an important part of the way that iTunes is
 1
 2
    managed and the business is conducted?
 3
         Yes, it's a very important part. That's mainly how
    we're able to reach all the customers that we have on the
 4
 5
    Windows platform, whether it's PC laptops or PC desktops.
 6
              MR. PRITIKIN: Mr. Simmons, I'm not very good at
 7
    remembering the slide numbers. Can -- can we put up the
 8
    slide that shows the -- Mr. Fasoli's team on the left and
9
    Mr. Ward's team going across? 25, I believe.
10
         (By Mr. Pritikin) Now, what you've shown on this slide
11
    is one way of the updated software getting from Mr. Ward's
12
    team to the server team is with using an SSL channel.
         Do you see that?
13
14
         Yes.
15
         Now, when a digital -- an SSL channel is set up, can
16
    digital certificates be exchanged to set up the channel?
17
    Α
         Yes.
18
         Is that required?
19
         No, but it's usually a good way to do it that way.
20
         Does Apple require the use of SSL channels for these
    communications?
21
22
         No.
23
         Now, when digital certificates are exchanged to set up
24
    the channel, is that the same as including the digital
```

certificate in the software that's going to be installed and

```
sent through the channel?
 1
 2
              They're just exchanged for the purpose of
    exchanging a key for the communication. It doesn't affect
 3
    the software that's sent over that communication channel.
 4
 5
         Can you explain that difference to the jury between
 6
    including it in the software and using it to set up the
 7
    channel?
 8
         Yes, of course. When SSL is used and certificates are
9
    used in SSL for the purpose of the communication, they are
    exchanged between the two end points and establish that
10
11
    communications channel; whereas, when a certificate is used
12
    to sign a piece of software, that actually alters the
13
    software and ends up changing the nature of the software
14
    after the signature.
15
         Can software that does not include a digital
16
    certificate be sent through the SSL channel?
17
         Yes, of course.
18
              MR. THOMAS: Objection, Your Honor. This is
19
    getting awfully close to expert testimony. It's not within
20
    anything that we've established is his common practice.
21
              THE COURT: I understand, Mr. Thomas. I'll allow
22
    this question.
23
              But, Mr. Pritikin, we're going to have to keep
24
    this to factual inquiries.
25
              MR. PRITIKIN: We are. I'm moving on, Your Honor.
```

```
1
              THE COURT: All right.
 2
         (By Mr. Pritikin) And, now, I think you were asked how
    you know that the software that's installed on the FairPlay
 3
    servers does not include a digital certificate. Do the
 4
 5
    updates, the software updates, originate with you?
 6
         Yes. For the FairPlay server software, they originate
 7
    with me and my team.
         You write the software?
 8
9
         That is correct.
         Have you ever included a digital certificate in that
10
11
    software to indicate that you were the person who wrote it?
12
         No, never in ten years.
13
              MR. PRITIKIN: I have nothing further, Your Honor.
14
    I pass the witness.
15
              THE COURT: Additional cross?
16
              MR. THOMAS: Yes, Your Honor.
17
              May I have up that Slide 6.28, ADX-6.28?
18
                         RECROSS-EXAMINATION
    BY MR. THOMAS:
19
20
         You were asked some questions, Mr. Fasoli, about how
21
    iTunes uses the "kind" field and the "isRental" field and
22
    the "rental duration" fields.
23
         Do you recall that?
24
         Yes, I do.
25
         And isn't it true, sir, that iTunes, you said, uses
```

```
1
    that information to organize the content? I believe that's
 2
    what you said, correct?
 3
         Yes.
         And isn't it true, sir, that what iTunes is doing is
 4
 5
    there -- it's only presenting to the customer the music, TV
 6
    shows, or books that the customer has the right to watch or
 7
    read?
 8
         No. I mean, the customer can have content they ripped
    off a CD. I mean, it's content and pictures they got from
9
10
    their phone. It can be anything.
11
         I'm talking about DRM-protected content, sir.
12
         Okay.
13
         That's the DRM-protected content that the customer
    purchases from the iTunes Store, books, movies, or TV shows.
14
15
    ITunes uses the "kind" and the "isRental" field and these
16
    "rental duration" information to organize for the customer
17
    only those titles, those TV shows, books, or movies that the
18
    customer has the right to watch, right?
19
             There could be content from the Apple server or
         No.
20
    from the iTunes Store there that is not playable by the user
21
    because the machine is not authorized.
22
         Follow me here, sir.
23
         A normal person who's just -- I bought a bunch of stuff
24
    from the iTunes Store, and I have purchased movies, books,
25
    and TVs.
```

- 1 A Uh-huh.
- 2 Q And I go in there, and I hit the videos icon. iTunes
- 3 uses the information in this purchase response and in the
- 4 | media library to present to me the movies that I have the
- 5 | right to watch, correct?
- 6 A Yes. That doesn't necessarily mean they're playable,
- 7 but yes.
- 8 Q And it presents to me, if I hit the TV shows icon, the
- 9 TV shows that I have paid for the right to watch, correct?
- 10 A The ones you've purchased, yes.
- 11 Q Right. And if I hit the books icon, it presents to me
- 12 | the books that I have the right to read because I've paid
- 13 for them, right?
- 14 A Again, it shows the ones that you've purchased, not
- 15 | necessarily the ones that you can play.
- 16 Q But the ones that I paid for, right?
- 17 A Yes.
- 18 Q And I can't play them because they may not be
- 19 downloaded on to my device. Is that what you're saying?
- 20 A Or they can be downloaded and you may not have the key.
- 21 | Q If I don't have the key, that's because my right to use
- 22 | it has expired, correct?
- 23 A Or simply because you didn't authorize your machine.
- 24 | Q It's my machine, sir. It's the machine I've been
- 25 | watching these movies and -- and TV shows and books on since

```
1
    I owned the machine on my account.
 2
         So --
         Ordinarily normal usage, not me trying to get some
 3
    content on to some other device, ordinary normal usage.
 4
 5
    iTunes software -- not FairPlay software, iTunes software
 6
    uses the information in that purchase response and in the
 7
    media library to present to me the movies, the TV shows, the
 8
    books that I have paid for and I still have the right to
    view or play back, correct?
9
         iTunes will show you what you've purchased. iTunes
10
11
    does not enforce the playback rules.
12
         iTunes will show me what I have the right to watch,
13
    correct, sir?
14
         Yes.
15
         And so that's what iTunes is doing with the information
16
    in the media library. It is displaying for me and
    organizing for me the content: Videos, if I've hit the
17
    videos icon; rentals, if I've hit the rentals icon; books,
18
19
    if I've hit the books icon.
20
         But it will only display for me those titles that the
21
    media library says I still have the right to watch because I
22
    paid for it, right?
23
         No. To be clear, it will show any and all content
24
    you've purchased. It will not only show you the content you
25
    can play.
```

```
1 Q If I purchased it, you're saying I can't play it?
```

- 2 A There may be instances in which you can't, that's
- 3 correct.
- 4 | Q That's not normal instances, is it, sir?
- 5 A Again, iTunes does not know. It leaves that up to the
- 6 FairPlay software.
- 7 Q iTunes is going into that media library and pulling
- 8 out the titles, the movies, the TV shows, and books that it
- 9 thinks I have paid for, right?
- 10 A Yes.
- 11 Q And if I paid for them, don't you think it's a pretty
- 12 | good assumption that I should have the right to watch it?
- 13 A iTunes doesn't make an assumption. It relies on
- 14 FairPlay to enforce the right to play.
- 15 Q Don't you think it's a pretty good assumption, sir, for
- 16 | me, as the consumer, that if I pay for something, I think my
- 17 | iPad is probably going to let me watch it if I -- if they --
- 18 | if Apple's taken my money for it?
- 19 A I mean, that may be your assumption as a user, but,
- 20 again, iTunes does not make any assumptions. It leaves that
- 21 up to FairPlay.
- 22 | Q The iTunes and FairPlay DRM scheme together, they're
- 23 trying to make a good experience for a user; isn't that
- 24 right, sir?
- 25 A That's correct.

```
1
         You think it would be a good experience for a user if
 2
    the user can't watch what they pay for?
         No, it wouldn't.
 3
 4
    Q
         No.
 5
         So iTunes and FairPlay together as the accused
 6
    infringing system in this case, that's trying to present to
 7
    the users whatever they've paid for so that they have a good
 8
    experience, right?
9
         Yes. They show what you paid for.
10
              MR. THOMAS: Now, if we could go to PX-1043,
11
    please.
12
              And if I could go to Page 15 at the top, top
13
    three -- second line.
14
         (By Mr. Thomas) And if you could go to that page,
15
    please, with me, Mr. Fasoli. Tell me when you're there.
16
         I'm there.
17
         You see here, sir, it says: Unlike other mobile
18
    platforms, iOS -- which is iPhones and iPads, correct, sir?
19
         Yes.
20
         -- does not allow users to install potentially
21
    malicious unsigned apps from websites or run untrusted code.
22
         Do you see that?
23
         Yes, I do.
24
         And it says: At run time, code signature checks if all
25
    executable memory pages are made as they are loaded to
```

```
1
    ensure that an app has not been modified since it was last
 2
    installed or updated.
         All executable memory pages would include any malicious
 3
    code that got somehow inserted by Akamai into one of your
 4
 5
    movies or TV shows, wouldn't it, sir?
 6
         No, it would not. This is in the context of apps and
 7
    executables that come with the OS or purchased through the
 8
    App Store. It does not include the movies.
9
         So you're saying, sir, that there's no check at run
10
    time of the executable memory pages that might be part of a
11
    movie file?
12
         That is correct.
13
         And how might this malicious code get inserted into
14
    these movie files, sir? By Akamai?
15
         It could be by Akamai, or it could be by someone that
16
    compromised Akamai, for example.
17
        Okay. How long have you been at Apple, sir?
18
         For over 10 years.
19
         How many times have you seen anybody compromise Akamai
20
    and insert malicious code into movies that a customer got
    downloaded?
21
22
         Never.
23
         So it's not very likely that there's going to be
```

malicious code that needs to have a digital certificate when

a movie gets presented, right?

24

- 1 A That is correct.
- 2 Q In fact, you've never had it happen, and you've never
- 3 seen it happen in 10 years, right?
- 4 A That's correct.
- 5 Q But that was the hypothetical that you just answered
- 6 Mr. Pritikin with, right? You said, if there's malicious
- 7 | code that's inserted into a movie file, for example, then
- 8 that could get run, and it could run havoc with that device.
- 9 That's what you told him, right?
- 10 A That is what I said, because it's a possibility.
- 11 Q But not a possibility that you've ever seen happen in
- 12 | your 10 years of experience at Apple, right, sir?
- 13 A That is correct.
- 14 Q And not a possibility you've ever heard anybody else
- 15 | tell you has happened in your 10 years of experience at
- 16 Apple, right?
- 17 A That is correct.
- 18 Q Sir, you were asked some questions a moment ago going
- 19 back to this secure container issue.
- Now, Apple knows how to build a secure container
- 21 | because that's what it does with DRM-free music; isn't that
- 22 right?
- 23 A That's what we do with our whole system DRM to our
- 24 DRM-free.
- 25 | Q You -- are you saying, sir, that Apple has the same

- 1 restrictions and usage rights on DRM-free music that it has
- 2 on movies?
- 3 A I'm saying we use the same files on the Akamai server,
- 4 whether we sell them DRM or DRM-free.
- 5 Q Does Apple have the same restrictions and usage rules
- 6 on DRM-free music that it has on movies?
- 7 A No.
- 8 Q Does Apple have the same restrictions and usage rights
- 9 on books that it has on DRM-free music?
- 10 A No.
- 11 Q Does Apple have the same restrictions and usage rights
- 12 on TV shows that it has on DRM-free music?
- 13 A No, sir.
- 14 Q In fact, with DRM-free music, once it arrives at a
- 15 | customer, it is encrypted -- I'm sorry -- decrypted and
- 16 | never re-encrypted, right?
- 17 A For DRM-free music, that's correct, yes.
- 18 Q It sits on the customer's device completely clear,
- 19 | completely unencrypted once it gets on that customer's
- 20 device. That's how Apple sells DRM-free music since April
- 21 of 2009, right?
- 22 A Correct.
- 23 Q That's not how Apple sells DRM-protected movies, is it?
- 24 A No.
- 25 Q That's not how Apple sells DRM-protected books, is it?

```
1
    Α
         No.
 2
         That's not how Apple sells DRM-protected TV shows, is
 3
    it?
         Well, I mean, again, the content is the same, but the
 4
 5
    usage rights come in different ways.
 6
         There are no usage rights on DRM-free music once it's
 7
    decrypted, right, sir?
         There's something that instructs the user's device to
 8
9
    strip the DRM off during the download or after the download
    for a DRM-free piece of music.
10
11
         And after that encryption is stripped off, it's never
12
    re-encrypted, right?
13
         That is correct.
14
         And somebody can move that content anywhere they wanted
15
    in unencrypted form, right?
16
         That is correct.
17
         That can't happen with DRM-protected movies, can it?
18
         Well, they can move it whenever they want. It won't
19
    play. It's --
20
         It's unencrypted, sir.
21
              THE COURT: Just a minute.
22
              Mr. Thomas, let the man finish his answers.
23
              MR. THOMAS: Yes, sir.
24
    Α
         Yeah, the --
              THE COURT: We just have got to make sure that you
25
```

```
1
    talk one at a time. And this is not the first time you've
 2
    talked over the witness. Let him finish his answers.
 3
              MR. THOMAS: Yes, Your Honor.
 4
              THE COURT: Ask your next question.
 5
         (By Mr. Thomas) DRM-free music, once it's decrypted, is
 6
    free and clear on the user's device, correct?
 7
         That is correct.
 8
         DRM-protected movies are never free and clear on the
9
    user's device if -- if FairPlay and iTunes works as it's
10
    supposed to, right?
11
         That's correct.
12
         DRM-protected books on the user's device are never free
13
    and clear if FairPlay and iTunes works as it's designed,
14
    right?
15
         That is correct, sir.
16
         And the same thing for TV shows, right?
17
         Yes, sir.
18
              MR. THOMAS: If I could go to Slide 6-25 for
19
    Mr. Fasoli's direct examination.
20
         (By Mr. Thomas) Now, sir, this -- under the middle
21
    column here, you said SSL or hand delivery.
22
         Do you see that?
23
    Α
         Yes.
24
         That was from Mr. Ward's team to the server team?
25
         That is correct.
    Α
```

- 1 Q Mr. Ward -- so you're saying one option Mr. Ward had
- 2 was to hand deliver the software to the server team?
- 3 A That is correct.
- 4 Q And would he do that in an evidence bag?
- 5 A No.
- 6 Q Do you know where all of the servers, the Apple DRM
- 7 servers are located in this country, sir?
- 8 A I know there are some on the East Coast and some on the
- 9 West Coast.
- 10 Q So you think it's likely -- and Mr. Ward, he's in
- 11 California, right?
- 12 A Occasionally, yes.
- 13 Q And Mr. Ward is -- well, when you walk it across to
- 14 Mr. Ward's team, that's in California in the evidence bag,
- 15 | right?
- 16 A Absolutely.
- 17 Q But half of the Apple DRM servers are in North
- 18 | Carolina; they're not in California, are they?
- 19 A Correct. That's why we use the server team.
- 20 | Q Right. So there's never any hand delivery of updated
- 21 | software for the FairPlay DRM servers to the server team in
- 22 North Carolina, is there?
- 23 A The server team is in California right next to us, too.
- 24 Q And so the server team has to deliver the updated
- 25 | content from California to North Carolina, right?

```
1
         They perform electronic copies, yes.
 2
         They -- they transmit it, right?
 3
         That is correct.
         And they transmit it using appropriate security
 4
 5
    protections because they don't want that to be corrupted
 6
    somehow or hacked, right?
 7
         Correct.
    Α
 8
         Because what would happen, sir, if the DRM software,
9
    the FairPlay software on those FairPlay servers was hacked
10
    or corrupted or somebody got in there and maliciously
11
    changed that code? That would be a terrible thing for
12
    Apple, wouldn't it?
13
         That would be unfortunate, yes.
         It would be more than unfortunate. That could actually
14
15
    risk exposing a lot of customer information, couldn't it?
16
         It's more about the content.
17
         It could risk exposing all the movies that the movie
18
    studios have trusted Apple to protect, correct?
19
         Yes.
20
         It could risk exposing all the books that the book
21
    publishers have trusted Apple to correct, right?
```

So if that happened, it's likely that Apple's iTunes

Store wouldn't be in business for very much longer, would

22

23

24

25

it?

Yes.

```
1
         We would have issues, yes.
 2
         Big issues, right?
 3
         Yes.
 4
              MR. THOMAS: I have no further questions, Your
 5
    Honor. I pass the witness.
 6
              THE COURT: Additional redirect?
 7
              MR. PRITIKIN: I have nothing further, Your Honor.
 8
    I pass the witness.
9
              May we have Mr. Fasoli excused?
              THE COURT: Well, you may step down.
10
11
              And if there's -- unless there's objection, he may
12
    be excused.
13
              MR. THOMAS: We do have him on our list for
    potential rebuttal witnesses, Your Honor, depending on what
14
15
    the rest of the testimony elicits.
16
              THE COURT: All right. You're not prepared to
17
    release him at this point?
              MR. THOMAS: That's correct, Your Honor.
18
19
              THE COURT: All right. You may step down,
20
    Mr. Fasoli, but you're not released.
21
              THE WITNESS: Thank you, Your Honor.
22
              THE COURT: Ladies and gentlemen of the jury,
23
    we're going to take a short recess. You may leave your
24
    notebooks in your chairs. Don't discuss the case among
25
    yourselves. I hope the electricity will be on when you come
```

```
back in here.
 1
 2
              Take a few minutes, stretch your legs, get a drink
    of water, and we'll continue in a moment.
 3
              You're excused for recess.
 4
 5
              SECURITY COURT OFFICER: All rise for the jury.
 6
              (Jury out.)
 7
              THE COURT: Court stands in recess.
 8
              (Recess.)
 9
              COURT SECURITY OFFICER: All rise.
10
              THE COURT: Be seated, please.
11
              Mr. Pritikin, is the Defendant prepared to call
12
    their next witness?
13
              MR. PRITIKIN: Yes. But I misspoke, Your Honor.
    There is a very short deposition first and then Alan Ward.
14
15
              THE COURT: How long is your deposition witness?
16
              MR. PRITIKIN: Oh, I think it's only --
17
              MS. SMITH: We propose to read it into the record,
18
    Your Honor, and it's just slightly over one page.
19
              THE COURT: All right. Well, we've had one minute
20
    from the Plaintiff. We'll see if you can top that. We'll
21
    do that, and then you're prepared -- you propose to call
    Mr. Ward?
22
23
              MR. PRITIKIN: Yes, sir.
24
              THE COURT: All right. Let's bring in the jury,
25
    please, Mr. Nance.
```

```
COURT SECURITY OFFICER: All rise for the jury.
 1
 2
              (Jury in.)
              THE COURT: Please be seated.
 3
              All right. Defendant, call your next witness.
 4
 5
              MS. SMITH: Your Honor, Apple calls Mr. Sean
 6
           Mr. Kelly is an Apple software engineer. And we
    propose to read Mr. Kelly's deposition testimony into the
 7
 8
    record.
 9
              THE COURT: So you're calling the witness by
10
    deposition?
11
              MS. SMITH: Yes, Your Honor.
12
              THE COURT: Mr. Chandler is going to play his part
13
    and read the answers?
14
              MS. SMITH: Please, Your Honor.
15
              THE COURT: All right. Proceed when you're ready,
16
    Ms. Smith.
17
              MS. SMITH: Thank you.
18
              (Deposition of Sean Kelly read.)
19
              QUESTION: Good morning, sir. Can you please
20
    state your name for the record.
21
              ANSWER: Sean Kelly.
22
              QUESTION: Okay. Where do you work, Mr. Kelly?
23
              ANSWER: I work at Apple.
24
              QUESTION: And what's your title at Apple?
25
              ANSWER: Software's engineer.
```

```
1
              QUESTION: How long have you been a software
 2
    engineer at Apple?
 3
              ANSWER: I started as an intern in 2005.
              QUESTION: I'm going to hand you what's been
 4
 5
    marked as Exhibit 1. And Exhibit 1 is a document. It's
 6
    a -- I'll hand it to you first. It's a document that is a
 7
    printout of a rental.XML file with line numbering.
 8
              Based on your review, what is Exhibit No. 1?
9
              ANSWER: It appears to be an XML Property List
10
    similar to what we receive in the purchase response.
11
              QUESTION: The authentication response, okay, does
12
    the -- does the P-List that's in Exhibit 1 have a name that
13
    Apple uses?
14
              ANSWER: I would call this a purchase response.
15
              QUESTION: Do you know if the -- the "Rental
16
    Expiration Seconds From Now" is used on the iOS devices?
17
    And I'm looking specifically as Exhibit -- at Exhibit No. 1
18
    at the key at 61.
19
              ANSWER: I don't believe it is. I would need to
20
    check the code to be sure.
21
              QUESTION: Okay. Are the rental fields stored in
22
    the media library?
23
              ANSWER: Not to my knowledge.
24
              (End of deposition.)
25
              MS. SMITH: Your Honor, that concludes our offer.
```

```
1
              THE COURT: All right. You may step down,
 2
    Mr. Chandler.
 3
              Defendant, call your next witness.
              MR. PRITIKIN: Yes. Our next witness, Your Honor,
 4
 5
    we call Alan Ward.
 6
              THE COURT: All right. Has he been sworn,
 7
    Mr. Pritikin?
 8
              MR. PRITIKIN: I believe he has, Your Honor, yes.
9
              THE COURT: All right. Mr. Ward, if you'll come
10
    forward.
11
              Have you been sworn, sir?
12
              THE WITNESS: I have, sir.
13
              THE COURT: Please come around then and have a
14
    seat at the witness stand.
15
              All right. Mr. Pritikin, you may proceed.
16
          ALAN WARD, DEFENDANT'S WITNESS, PREVIOUSLY SWORN
17
                          DIRECT EXAMINATION
18
    BY MR. PRITIKIN:
19
         Good afternoon, Mr. Ward.
    Q
20
    Α
         Good afternoon.
2.1
         Could you please introduce yourself to the jury.
22
         Yes. My name is Alan Ward.
23
         And who do you work for?
24
         I work for Apple.
25
         What is your current position at Apple?
```

```
1
         I'm an engineering manager in the iTunes server group.
 2
              THE COURT: Let me interrupt just a minute.
 3
              Ladies and gentlemen of the jury, you may recall
    the Plaintiff presented testimony from this witness by
 4
 5
    deposition earlier. Each party has the option of calling
 6
    their witness live or by deposition. The fact that one
 7
    appeared by deposition and one appeared live should not
    affect your consideration of the evidence that is offered at
 8
9
    each opportunity.
10
              All right. Go ahead, Mr. Pritikin.
11
              MR. PRITIKIN: Thank you, Your Honor.
12
         (By Mr. Pritikin) And, Mr. Ward, could you stay close
    to the microphone there?
13
14
         Yes.
15
         When you get away, you can't hear.
16
         When did you join Apple?
17
         I joined Apple in September 2002, just over 13 years
18
    ago.
19
         Have you always worked in the same area at Apple?
20
         I have. I worked on the iTunes Store ever since I
21
    joined.
22
         Does anyone report to you currently?
23
         Yes. I currently have five employees and one vacancy.
24
         And can you tell us generally what you do.
25
         My team handles mostly the service, like DRM and
```

- 1 security aspects of the iTunes Store, amongst other things.
- 2 Q Can you briefly describe your educational background?
- 3 A Yes. I have a bachelor in computer science from the
- 4 University of London in England.
- 5 Q Are you originally from England?
- 6 A I am, yes.
- 7 Q What is the iTunes Store today?
- 8 A It's a place where Apple customers and people with
- 9 other types of hardware can go and buy music, movies, books,
- 10 and applications for -- for iPhones and iPads.
- 11 Q Did the iTunes Store exist when you joined Apple back
- 12 in 2002?
- 13 A No, it did not.
- 14 Q Before Apple launched the iTunes Store, how did users
- 15 get music to play on their iPods and their computers?
- 16 A There were two primary ways, either by copying the
- 17 | music from CDs, presumably that people had purchased, or
- 18 | some people were downloading music online, but that was
- 19 | predominantly from sites that were selling it illegally or
- 20 giving it away illegally.
- 21 Q When you joined Apple in 2002, did you work exclusively
- 22 on developing the new iTunes Store for selling digital
- 23 | content over the Internet?
- 24 A Yes, I did.
- 25 Q And how many other people worked with you to create the

- 1 iTunes Store?
- 2 A There were seven of us in total, so myself and six
- 3 others.
- 4 Q When did Apple launch the new iTunes Store for selling
- 5 music over the Internet?
- 6 A April 28th, 2003.
- 7 Q How long did it take you and the others to create the
- 8 iTunes Store?
- 9 A It had been about seven months at that point.
- 10 MR. PRITIKIN: Let's take a look at the next
- 11 slide.
- 12 Q (By Mr. Pritikin) And can you tell us what we're
- 13 looking at here?
- 14 A This is the front page of the iTunes Store, I believe
- 15 | it was on the day we launched, April 28th, 2003.
- 16 | Q Did the new iTunes Store for selling digital content
- 17 | include any DRM?
- 18 A It did, yes.
- 19 Q And what was that called?
- 20 A It was called FairPlay.
- 21 | Q What, if any, involvement did you personally have in
- 22 | the creation of the first version of FairPlay back in 2002?
- 23 A I wrote the code that ran on the server side of
- 24 | FairPlay.
- 25 Q When you were designing and implementing the new iTunes

- 1 Store in 2002, can you explain to the jury what your primary
- 2 | goals were with respect to DRM?
- 3 A To keep it simple and frictionless. Basically, we were
- 4 | competing against services that were free and that were
- 5 giving away music with no DRM, and so we had to provide
- 6 something that was compelling in order for people to pay for
- 7 it. And if the DRM were to be an obstacle to people
- 8 enjoying the content they purchased, it would not be a good
- 9 thing.
- 10 Q And why was it important to Apple that the -- I think
- 11 | the word you used was "frictionless" -- that the user
- 12 experience be frictionless?
- 13 A Because, as I say, we were competing against people
- 14 giving away MP3s that could be freely copied, so if somebody
- 15 were to buy a song for us and not be able to play it, they'd
- 16 be unlikely to continue buying songs from us.
- 17 Q At the time that you designed FairPlay, were there a
- 18 | variety of different ways that you could have implemented
- 19 DRM for the iTunes Store?
- 20 A Absolutely, yes.
- 21 Q And what was your goal?
- 22 A Our goal was to keep it very simple and transparent for
- 23 our customers.
- 24 Q What do you mean when you describe it as simple?
- 25 A Not complex.

- 1 Q I mean, what were the key elements?
- 2 A We went with a very simple scheme where we encrypted
- 3 the content and then only gave the keys to people who are
- 4 authorized to use them.
- 5 Q How secure a system were you trying to design?
- 6 A Just secure enough, basically. We -- we didn't want
- 7 people freely copying the content that they purchased, but
- 8 | we weren't trying to protect any national security secrets
- 9 or anything.
- 10 Q Did you design the iTunes Store to work with both Mac
- 11 | computers and Windows PCs?
- 12 | A Originally, it was just for -- for Mac computers, and I
- 13 | think we launched a Windows version in October of 2003, so
- 14 some months afterwards.
- 15 Q Was that about six months later?
- 16 A Yes.
- 17 | Q And did the iPhone and the iPad exist back then?
- 18 A No, they did not.
- 19 | Q Why did Apple want the iTunes Store and FairPlay to
- 20 | work with Windows computers?
- 21 | A There were far more Windows computers out there than
- 22 | Macs at that point in time, so in order to address a larger
- 23 | market, we really had to do a Windows version of iTunes.
- 24 | Q When the new iTunes Store for selling digital content
- 25 | was launched in 2003, was it successful?

- 1 A Very successful, yes.
- 2 Q Now, have you received any patents for your work on the
- 3 | iTunes Store, Mr. Ward?
- 4 A I have. I filed, I think, 17 patents of which 11 or
- 5 | 12, I think, have been granted at this point.
- 6 Q Is the server software that runs iTunes and FairPlay
- 7 updated from time to time at Apple?
- 8 A It is. It's usually updated every two weeks.
- 9 Q Are you personally involved in the process of updating
- 10 | the Apple servers?
- 11 A Either myself or somebody on my team would be, yes.
- 12 Q And are you familiar with digital certificates?
- 13 A I am, yes.
- 14 Q Do the servers that Apple run, iTunes and FairPlay,
- 15 | require software to include a digital certificate in order
- 16 to be installed on those servers?
- 17 A No, they do not.
- 18 Q Have Apple servers, to your knowledge, ever required
- 19 the iTunes or FairPlay software to include a digital
- 20 | certificate in order to be installed?
- 21 A No.
- 22 Q How does Apple know that it's not installing a virus or
- 23 | some other malicious code on to these servers?
- 24 | A It's based on personal trust. We're a small group of
- 25 | people who all know each other, and we've worked together

- 1 for a long time.
- 2 Q And why does Apple rely on personal trust, instead of
- 3 requiring a -- the software to include a digital
- 4 certificate?
- 5 A It's more straightforward. Digital certificates create
- 6 an overhead that we didn't deem necessary.
- 7 MR. PRITIKIN: Let's go to the next slide.
- 8 Q (By Mr. Pritikin) Now, using this slide, can you
- 9 explain to the jury the process of how the FairPlay server
- 10 | software is updated, starting on the left side?
- 11 A Yes. Mr. Fasoli's team delivers software to my team.
- 12 They do that by burning it on to a CD and putting it in a
- 13 plastic bag.
- 14 Q And does the software that you get from Mr. Fasoli's
- 15 | team include a digital certificate?
- 16 A No, it does not.
- 17 Q And, again, how do you know that they're not giving you
- 18 | software that has a virus or some other malicious code in
- 19 it?
- 20 A Just by nature of the fact that we trust them.
- 21 | Q What does your team do with the code that you receive
- 22 | from Mr. Fasoli's team?
- 23 A They take that code and -- and they combine it with
- 24 code that is written by my team, and they create the -- the
- 25 | final deliverable that -- that is installed into our

```
1
    production environment.
 2
         Does your team add a digital certificate before you
    transmit it to the server team?
 3
 4
    Α
         No, we do not.
 5
         Does the software include a digital certificate? Is it
 6
    included at any time before it is installed?
 7
    Α
         No.
 8
         Now, at the time that you were deposed in this case,
9
    how were you transferring the updated FairPlay server code
10
    to the server team?
11
         I was doing it by the most convenient means at that
12
    point, which was using an application called Messages, which
13
    is an instant messaging app.
14
         And is the Messages program used to install software?
15
         No, it is not.
16
         What is it used for?
17
         It's merely used for communicating between members of
18
    different teams.
19
         Is that to send it from your team to the server team?
20
         We do usually send that through Messages as well, yes.
21
         Now, does the Messages program use something called
22
    SSL?
23
         It can, yes.
24
         Is that an optional feature of Messaging?
```

25

Α

Yes.

```
1
         What is SSL?
 2
         SSL stands for Secure Sockets Layer, and it is an
    encrypted channel of communication between two end points.
 3
 4
         And what's the purpose of it?
 5
         It's really to stop people eavesdropping on the
 6
    conversation.
 7
         From getting into what's being transmitted through the
 8
    channel?
9
         Yes.
    Α
10
         What do you mean by secure connection?
11
         Encrypted.
12
         And what's the purpose of that?
13
         Because if anybody were able to listen to the network
14
    traffic, if it was not encrypted, then they would be able to
15
    see what was being communicated.
16
         How does the server team install the new software that
17
    your team sends to them?
18
         The person in the server team doing the installation
19
    has a -- an automated script that they run which effectively
20
    copies that -- that program to each and every machine that
    needs it.
21
```

- Q And do they include a digital certificate before they install it?
- 24 A No, they do not.
- MR. PRITIKIN: Let's go to the next slide.

```
(By Mr. Pritikin) Now, can digital certificates be used
 1
 2
    to set up an SSL connection between Point A and Point B?
 3
         Yes.
         And is using a digital certificate to establish the
 4
 5
    secure connection the same thing as including a digital
 6
    certificate in software that is sent over that connection?
 7
         No, it is not.
 8
         And can you explain the difference?
9
         The digital certificate establishing the connection
    establishes the identity of the machine that you're
10
11
    connecting to; whereas, the digital certificate used to sign
12
    software verifies that the software hasn't been changed or
13
    tampered with since it was assigned by the developer.
14
         Once an SSL connection is established like that, can
15
    you transmit software across it that does not include a
16
    digital certificate?
17
         Yes, you can.
18
         Can you transfer a virus over an SSL connection and
19
    install that on a computer?
20
         Yes, you can.
21
         Does an SSL connection stop malicious software from
22
    being installed on Apple's computers?
23
         No, it does not.
24
              MR. PRITIKIN: Let's go back to the prior slide.
```

(By Mr. Pritikin) When your team transfers the updated

25

- 1 FairPlay server software to the server team, does Apple
- 2 require your team to use SSL to transfer that software?
- 3 A No, they do not. I've used a number of different ways
- 4 over the years to deliver that software.
- 5 Q In the past, have you transferred updated FairPlay
- 6 server software to the server team without using an SSL or a
- 7 secure connection?
- 8 A Yes. For a number of years, we didn't use SSL until --
- 9 Q And how would you do it?
- 10 A We have hand-delivered the software before, or more
- 11 | commonly, we would just copy it to a shared file system and
- 12 | tell the person in the server team where to find it, and
- 13 then they could copy it themselves.
- 14 Q How does the server team know that they're not
- 15 | installing software that's been corrupted or that includes a
- 16 virus or other malicious code?
- 17 A They don't. They have to rely on personal trust.
- 18 Q Do they install whatever you send them?
- 19 A They do.
- 20 Q What is SVN?
- 21 A SVN is Subversion, which is a source code version
- 22 control system.
- 23 Q Is SVN used at Apple to archive old versions of
- 24 FairPlay?
- 25 A It is, yes.

```
And do you install any FairPlay software updates from
 1
 2
    SVN?
 3
         No, we do not.
              MR. PRITIKIN: We can take this down, Mr. Simmons.
 4
 5
         (By Mr. Pritikin) What's the relationship between the
    FairPlay servers and the iTunes Store servers?
 6
 7
         The FairPlay servers are really a subset of the entire
 8
    iTunes Store that are -- have -- perform a specialized task.
9
         And do the FairPlay servers deal with DRM?
10
         They do, yes.
11
         And how would you describe the iTunes servers?
12
         The iTunes servers deal more generally with creating
13
    the pages that you can see when you're browsing the store
14
    and -- and performing the commerce transactions so that when
15
    you decide to buy something, we can collect payment for it
16
    and then deliver the -- the result to you.
17
         Does Apple require software updates to the iTunes Store
18
    servers to include a digital certificate in order to be
19
    installed?
20
    Α
         No.
21
         Are the software updates for the iTunes Store servers
22
    transmitted using a secure connection?
23
         I believe they're transferred over SSH, which is an
24
    encrypted connection, yes.
```

And is that similar to SSL?

```
1 A It's similar, but it does not use a certificate.
```

- 2 Q Okay. That's what I was going to ask you. Does SSH
- 3 require the use of digital certificates to set up this
- 4 connection?
- 5 A No, it does not.
- 6 Q Do the engineers working on the iTunes Store servers
- 7 ever include digital certificates to establish an SSH
- 8 connection?
- 9 A No.
- 10 Q And why not?
- 11 A Again, as I mentioned before, it's an overhead that we
- 12 deemed unnecessary, that requires management. The
- 13 | certificates expire. You have to have somebody that
- 14 replaces them before they expire, and it just creates a
- 15 | point of failure that we deemed unnecessary in our
- 16 | environment.
- 17 Q Using SSH, can you transfer software that does not
- 18 | include a digital certificate and then install it without a
- 19 digital certificate on the Apple iTunes Store servers?
- 20 A You can, yes.
- 21 | Q Now, if one of ContentGuard's experts in this case told
- 22 | the jury that software is required to include a digital
- 23 | certificate in order to be installed on Apple's iTunes Store
- 24 or FairPlay servers, would that be accurate?
- 25 A No.

```
1
              MR. PRITIKIN: I pass the witness, Your Honor.
 2
              THE COURT: Cross-examination?
 3
              MR. THOMAS: Yes, Your Honor.
 4
                          CROSS-EXAMINATION
    BY MR. THOMAS:
 5
 6
         Good afternoon, Mr. Ward.
 7
         Good afternoon.
 8
         Mr. Ward, do you recall that you were deposed in this
    case?
10
         I do, yes.
11
         Have you reviewed your deposition testimony before you
12
    got up here on the stand?
13
         Yes, I have.
14
         Okay. And we asked you in your deposition how the
15
    software is sent to the DRM servers once you receive it from
16
    Mr. Fasoli.
17
         Do you recall that?
18
         I don't recall you asking that. I recall you asking
19
    how I sent it to the member of the server team.
20
    Q
         Very good.
21
         How do the --
22
              MR. THOMAS: Well, if we could bring up the slide
23
    where we have the server team.
24
         (By Mr. Thomas) Your server team.
25
    Α
         Uh-huh.
```

```
MR. THOMAS: Mr. Diaz, please.
 1
 2
         (By Mr. Thomas) Now, you didn't describe this server
    team -- this last hop, this last arrow over here to the
 3
    right, you didn't describe how that was uploaded from the
 4
 5
    server team to the Apple DRM servers, did you?
 6
         I wasn't asked that, I don't believe.
 7
         All right. You didn't describe it, though, did you?
 8
         I don't believe I did, no.
9
         And with respect to all of the activity that you did
10
    describe, you haven't shown us any Apple documents to back
11
    up what you're saying in your testimony, did you?
12
         I'm not aware of any Apple documents.
13
         Okay. And you're not -- I'll ask the next question,
14
    sir. I was just waiting to make sure that you were
15
    finished.
16
         With respect to each of the steps that you show on this
17
    document, you didn't point us to any of the actual source
18
    code that controls how the software is electronically
19
    transmitted from your team to the FairPlay server team to
20
    the Apple DRM servers, did you?
21
         I'm not sure what source code you're looking for.
22
    There is no source code in my possession that -- that does
23
    that.
24
    Q It would be some sort of protocol for moving that data
```

25

electronically, right, sir?

- 1 A Well, you click on it with a mouse, you drag it on to
- 2 | the Messages application and drop it.
- 3 Q And when you click on it, there's some computer code
- 4 that's going to do something behind that click, isn't there?
- 5 A Absolutely.
- 6 Q And you didn't show us what that computer code was, did
- 7 you?
- 8 A I have no knowledge of what that computer code is.
- 9 Q But you're on your computer, though, sir, right?
- 10 You're the one that does the click. You're the one that's
- 11 | got that application loaded on your computer that moves it
- 12 | from your Ward team to the server team; is that correct?
- 13 A That is correct.
- 14 Q And it's your computer in your control; you know what
- 15 applications are on it, right?
- 16 A I don't have the source code for all the applications.
- 17 | Q You know what the information is, though, and you know
- 18 | what the system admin requirements are, for example, and
- 19 what conditions can be set or not set for moving that
- 20 | information across that channel, right?
- 21 A I think you may be missing the point. I'm not required
- 22 to use the Messages application. I could actually walk it
- 23 down the hall. So I'm not sure what source code you're
- 24 asking me to provide.
- 25 | Q When you used the Messages application, that's what we

- 1 call the iChat or what used to be called iChat, right?
- 2 A It did used to be called iChat, yes.
- 3 Q And there is source code that runs iChat, correct?
- 4 A Correct.
- 5 Q And you didn't talk about that source code; you didn't
- 6 show us any of that iChat source code today, did you?
- 7 A I have never seen the iChat source code, so I'm not --
- 8 I can't tell you much about it.
- 9 Q iChat source code is owned by Apple, isn't it, sir?
- 10 A It is.
- 11 Q And it was developed by Apple, wasn't it, sir?
- 12 A Yes.
- 13 | Q And you could have asked for it, couldn't you?
- 14 A No. I don't have access to it, in much the same way as
- 15 other people at Apple have access to the source code that my
- 16 | team writes.
- 17 Q Are you saying, sir, that you could not have made a
- 18 | request to get access to that source code?
- 19 A I have no idea. I've never tried.
- 20 Q Did you try to make a request, sir, to get to the
- 21 | source code that would establish exactly how the information
- 22 is moved from your team electronically to the server team?
- 23 A Nobody asked me to.
- 24 Q Did you ask for it yourself, sir?
- 25 A No. I had no reason to.

- 1 Q You could have made that request, though, right, sir?
- 2 A I could have made the request. I don't know whether it
- 3 | would have been granted or not.
- 4 Q Well, certainly, sir, you know it's a pretty big issue
- 5 | in this case, right?
- 6 A I don't believe it is, because I'm not -- I'm not
- 7 required to use that application to deliver the source code,
- 8 so I could use any other method.
- 9 Q Putting aside whether you're required to, sir, you did
- 10 use that application to deliver the source code, right?
- 11 A Commonly used now, yes.
- 12 Q Okay. And you know that was an issue in this case,
- 13 | right?
- 14 A Not until after my deposition, no.
- 15 Q And after your deposition, which was taken earlier this
- 16 year, correct?
- 17 A It was taken in March, yes.
- 18 Q Okay. And after March, you never went and asked to see
- 19 what the source code was for that iChat service that uses a
- 20 Secure Socket Layer connection to move the source code from
- 21 | your team to the server team, did you?
- 22 A No, I didn't.
- 23 Q And, sir, this or hand delivery or shared delivery, you
- 24 didn't refer to either of those methods of moving the source
- 25 | code from your team to the server team at your deposition,

```
1
    did you?
 2
         I didn't. I described the way that I was doing it
    currently. But as you can see, this application didn't
 3
    exist in 2003, so, obviously, there were other ways of doing
 4
 5
    it in the past.
 6
         Sir, you didn't mention hand delivery in your
 7
    deposition when we asked you how that source code got
 8
    delivered to the server team, did you?
9
         No.
    Α
10
         You didn't remember -- you didn't mention the shared
11
    directory, did you?
12
    A
         No.
13
         You were telling the truth at your deposition, though,
14
    right?
15
         Yes.
    Α
16
         And you wanted to get the whole truth out, right?
17
         Yes.
18
         And a complete answer to every question that was asked,
19
    that was your goal, correct?
20
         You didn't ask me how I was doing this in 2002. Had
21
    you done so, I would have told you the other ways it was
22
    done.
23
    Q Sir, was it your goal to give a complete answer to our
24
    questions when you were answering those questions under oath
25
    at the deposition?
```

- 1 A It was my goal to give the best answer that I could at
- 2 | the time, yes.
- 3 Q And did that include a complete answer, sir?
- 4 A Wherever possible, yes.
- 5 Q Okay. You had a chance after your deposition to review
- 6 | it, didn't you?
- 7 A To review what?
- 8 Q The transcript, the written questions and answers of
- 9 your deposition. You had a chance to review that after your
- 10 deposition, right?
- 11 A Yes.
- 12 Q And you did review it, didn't you?
- 13 A Yes.
- 14 Q You had 30 days in which to make that review, right?
- 15 A I don't recall how long I had.
- 16 Q But you did. You read it carefully, right?
- 17 A Yes, I did.
- 18 Q And you noted certain errors, typos, corrections, and
- 19 | you were able to change or correct or add to anything that
- 20 | you thought was missing from your answers during that
- 21 | 30 days, didn't you?
- 22 A I wasn't aware that I was able to add to it anything
- 23 | that was missing. I thought I was correcting the accuracy
- 24 of the court reporter's transcript.
- 25 Q You had an opportunity to -- you didn't think, sir,

```
that if you thought that one of your answers was less than
 1
 2
    complete, you had an obligation to supplement that answer
    when you were reviewing your transcript?
 3
         I was not aware of that, no. I thought I was checking
 4
 5
    the transcript for accuracy of what I said.
 6
         So you didn't look to see whether your transcript and
 7
    your answers -- or even if you had decided when you were
 8
    reviewing your transcript that you left something out of an
9
    answer? You didn't try to put it in at that point?
10
         I wasn't aware that I'd left anything out.
11
         So, sir, you didn't try to put it in when you -- if you
12
    thought you left anything out of an answer, you did not try
13
    to put that into the testimony when you had a chance to
    correct your -- review and correct your testimony, correct?
14
15
         I don't believe there's anything wrong with what I
16
    said.
17
         My question, sir, was: Did you --
18
              MR. THOMAS: Your Honor, may I get an answer to my
19
    answer, please?
              THE COURT: Well, I think you have, Mr. Thomas.
20
21
    You asked him if he tried to do that, and he said he didn't
22
    know of anything wrong to correct. We've been around this
23
    about three times. If you'd like to ask it again, but I
24
    don't find that the answer is nonresponsive. I'd suggest we
25
    move on.
```

- 1 Q (By Mr. Thomas) Now, sir, on this slide when you get
- 2 | the information, the software from Mr. Fasoli and his team,
- 3 your team actually changes that software -- changes the
- 4 | information that comes on that disk, right?
- 5 A We don't change it. We supplement it with code that my
- 6 team writes.
- 7 Q Okay. So what leaves your team is not the same thing
- 8 as what arrived at your team from Mr. Fasoli, right?
- 9 A No.
- 10 Q Okay. And what arrives at the -- what the server team
- 11 puts up on the Apple DRM servers, is that exactly the same
- 12 thing that arrived from your team?
- 13 A It's exactly the same thing that was delivered by my
- 14 | team, if that's what you meant to say.
- 15 Q Right. And it was delivered over this Secure Socket
- 16 Layer connection, correct?
- 17 A Correct. And usually, yes.
- 18 Q Okay. And that Secure Socket Layer connection uses a
- 19 digital certificate and/or digital signature to establish
- 20 | the encryption within the channel, correct?
- 21 A Yes.
- 22 | Q And so if you didn't have that certificate to establish
- 23 | that secure connection, you wouldn't have been able to
- 24 | transmit that software from your Ward team to the server
- 25 | team, correct?

```
There are a number of different ways that I could have
 1
 2
    done it without an SSL connection, so that's not correct,
 3
    no.
         But in each instance where you did do it, there was a
 4
 5
    digital certificate that was used to establish that SSL
 6
    connection before the source code was moved from your team
 7
    to the server team, correct?
 8
         Can you clarify what you meant by "did do it"? Are you
9
    talking about when I transferred the software to them, or
10
    are you talking about --
11
         Each time -- I'll ask the question again.
12
              THE COURT: Yeah. Mr. Ward, if you don't
13
    understand the question, just say you don't understand.
14
              THE WITNESS: I'm sorry.
15
              THE COURT: Rephrase your question, Mr. Thomas.
16
         (By Mr. Thomas) Each time that you have transmitted
17
    source code from your team to the server team using a Secure
18
    Socket Layer connection, there was a digital certificate
19
    used ahead of that transmission to create the secure tunnel,
20
    correct?
21
    A Correct.
22
         And currently, the only way you move the software from
23
    your team to the server team is through this iChat service,
24
    correct?
```

I don't think that's the only way. That is the most

```
1
    common way.
 2
         Do you recall -- do you know there's an expert here for
 3
    Apple? His name is Dr. Prowse.
 4
    Α
        Yes.
 5
         Okay. You've had some conversations with Dr. Prowse;
 6
    is that correct?
 7
       I believe I may have spoken to him at the hotel over
 8
    dinner.
9
        You don't think you spoke to him before you got here
10
    for your -- for this trial?
    A Not that I can recall. He may have been on one of the
11
    phone calls that I was party to discussing the trial.
12
13
              MR. THOMAS: If I could have Dr. Prowse's expert
14
    report, Paragraph 114 on Page 53.
15
              THE COURT: And, Mr. Ward, you're going to need to
16
    speak up a little bit, please.
17
              THE WITNESS: Okay. Sorry, Your Honor.
              TECHNICIAN: I'm sorry. What page?
18
19
              MR. THOMAS: Page 53, starting at Line 1, 2, 3, 4,
20
    5 -- Line 6.
         (By Mr. Thomas) It says: From my discussions -- this
21
22
    is Dr. Prowse's --
23
              MR. THOMAS: If you could go on down to the
24
    footnotes as well, please, Mr. Diaz.
25
        (By Mr. Thomas) Do you see here, sir, where at Footnote
```

```
304 it says: Discussions with Dr. Kelly and Mr. Ward?
 1
 2
    Discussions with Dr. Kelly and Mr. Ward?
 3
              MR. THOMAS: And if we could go up, and then,
    please, if you could take a look at -- you've got to go --
 4
 5
    Mr. Diaz, I've got to get to Footnote 304 and 305, please.
 6
              There you go. No. I've got to show it in the
 7
    paragraph above.
 8
              There you go. Stop.
9
         (By Mr. Thomas) The sentence here, it says: I
10
    understand from Mr. Ward that Apple could transmit new
11
    FairPlay software to the iTunes servers without the use of
12
    SSL in multiple ways.
13
         Do you recall telling Mr. Ward that -- I'm sorry --
14
    Mr. Prowse that?
15
         I don't recall exactly when I said that, but I have
16
    said that to a number of different people, yes.
17
         And you -- he also said -- Mr. Prowse said: First, I
18
    understand that Apple could encrypt the new FairPlay
19
    software and use an unsecure connection, such as FTP, to
20
    transmit the new FairPlay software to the iTunes server.
21
         And then he's got Footnote 305, which we also saw, with
22
    citations to a conversation with you. Do you recall telling
23
    Mr. Prowse what he reflects here in this sentence that we've
24
    highlighted?
25
         I recall saying that it can be copied a number of
```

```
1
    different ways. Whether or not it needs to be encrypted is
 2
    beside the point, I think. I don't recall saying that it
    would have to be encrypted to do that.
 3
         And Mr. Prowse reflects here that you said it could be
 4
 5
    done these other ways. You didn't tell him it was being
 6
    done any other way than through that iChat SSL connection,
 7
    did you?
 8
         I don't recall.
9
         Certainly, Mr. Prowse didn't express, from his
    discussions with you, that you told him it was being done
10
11
    any other way than through the SSL connections, correct?
12
         I don't really know.
13
         Now, sir, before you were deposed in this case, you met
14
    with some of your co-workers, correct?
15
         I meet with my co-workers every day.
16
         I mean, in preparation for your deposition, sir.
17
         Yes.
18
         And you met with Mr. Farrugia, for example, and
19
    Mr. Gentil and Mr. Fasoli?
20
    Α
         Yes.
21
         And you all got in the room to prepare for testifying
22
    at your deposition, and the Apple lawyers were there with
23
    you to help the preparation, correct?
24
         I would say we got in a room to review the patents.
                                                                Ι
```

wouldn't necessarily say it was preparation for a

```
1
    deposition.
 2
              MR. THOMAS: If I could have Mr. Ward's deposition
    at Page 89, question at Lines 4 and 5.
 3
         (By Mr. Thomas) Do you recall being asked this
 4
 5
    question, sir, at your deposition?
 6
         Question: What did you do to prepare for your
 7
    deposition today?
 8
         And do you recall being -- giving the -- the following
9
    answer starting at Line 9 and going down to Line 21?
         Answer: I met with Apple counsel and outside counsel
10
11
    on Monday.
12
         Question: The two counsel that are here today?
13
         Answer: Yes.
         Question: Anybody else?
14
15
         Answer: There were other Apple employees there who
16
    were also preparing for the depositions.
         Question: Who else?
17
18
         Answer: Mr. Fasoli, Mr. Makower, Mr. Gentil, and
19
    Mr. Farrugia.
20
         Question: Okay. How long did you meet for?
21
         Answer: All day.
22
         Does that refresh your recollection, sir, that you met
23
    with the lawyers and your co-workers who were also
24
    testifying in this case in preparation for your deposition?
25
    Α
         Yes.
```

```
1
         Now, when you get this software from Mr. Fasoli --
 2
              MR. THOMAS: If I could have that slide back up
    that -- there you go.
 3
         (By Mr. Thomas) When you get this software from
 4
 5
    Mr. Fasoli, you install it on a source repository; isn't
 6
    that true?
 7
         Not immediately, no.
              MR. THOMAS: If I could have Mr. Ward's
 8
9
    deposition, please, at Page 56, Line 11 to 25.
10
         (By Mr. Thomas) When you answered --
11
              MR. THOMAS: If you could go up a little higher,
12
    please, sir.
         (By Mr. Thomas) Question at Line 3: What does the --
13
14
              MR. THOMAS: Go up to Line 3.
15
         Question: What do -- do you still receive the updates
16
    to the DRM libraries in a sealed bag?
17
         Answer: My team does, yes.
18
         Question: What does your team do with the sealed bag
19
    when it receives it?
20
         Answer: Open it -- opens it.
21
         Question: What do you do with the DVD after they open
22
    the sealed bag?
23
         Answer: They read the contents of the DVD and --
24
         Question: On a computer --
```

25

Answer: Yes.

```
1
         Question: -- presumably?
 2
         Answer: Yes.
 3
         Question: Okay.
         Answer: And then they check it into our source
 4
 5
    repository.
         Question: And where is that -- where is your source
 6
 7
    repository maintained?
 8
         And your answer was: I don't know where it is
9
    physically, but it's -- we call it -- it's called the
10
    FairPlay repository.
11
         Does that refresh your recollection as to your answers
12
    there, sir?
13
    Α
         Yes.
14
         And so you gave this testimony after reviewing the
15
    patents-in-suit in this case when you met with the lawyers
16
    and the other witnesses, right?
17
       Correct.
    Α
18
         And at that point, you said you were installing the
19
    FairPlay software that you got from Mr. Fasoli on the
20
    FairPlay repository.
21
         That was your testimony, right?
22
         Yes.
23
         And when you had an opportunity to go in and correct
24
    any typos or anything else in your testimony, you didn't
25
    change that, did you?
```

```
I did not.
 1
 2
              MR. THOMAS: I have no further questions for this
    witness, Your Honor, and I pass the witness.
 3
 4
              THE COURT: All right. Redirect, Mr. Pritikin?
 5
                        REDIRECT EXAMINATION
 6
    BY MR. PRITIKIN:
 7
         Mr. Ward, when you used the term "FairPlay repository,"
 8
    how were you using the word "repository"?
 9
         "Repository" is a word that's used very commonly by
    people in the software industry, and it has a very general
10
11
    meaning. It's understood to mean somewhere where you store
12
    things. It's not the same as the meaning within the context
13
    of this trial, which the Court has defined much more
14
    narrowly scoped.
15
         And with respect to your deposition, did you give
    complete answers to the questions you were asked?
16
17
         I did, yes.
18
              MR. PRITIKIN: I have nothing further, Your Honor,
19
    I pass the witness.
20
              THE COURT: Additional cross?
21
              MR. THOMAS: Very quickly, Your Honor.
22
                         RECROSS-EXAMINATION
23
    BY MR. THOMAS:
24
         Mr. Ward, how does the software for the FairPlay DRM
25
    servers get to North Carolina from your -- your group in
```

```
California?
 1
 2
              MR. PRITIKIN: Your Honor, I'm going to object as
    beyond the scope of the redirect.
 3
 4
              THE COURT: Overruled. You can answer the
 5
    question.
 6
         It doesn't go directly from my group to North Carolina;
 7
    it goes from my group to the server team. And they are the
 8
    ones who copy it from wherever they happen to be located to
    machines in North Carolina and in Newark in California.
 9
         (By Mr. Thomas) And so where is that server -- I'm
10
11
    sorry. You called it "the group." I didn't -- I didn't
12
    catch the name. I apologize.
13
         What did you use for that name of the group that you
14
    deliver it to? The server group?
15
         Yes.
    Α
16
         And the server group is located in California; is that
17
    correct?
         I believe they have people in various different
18
19
    locations.
20
        But this is a group you send it to through the iChat
21
    messaging application with an SSL connection, correct?
22
        Correct.
23
         And how did they move it from wherever they're located
24
    to North Carolina and to the DRM servers that are in the
25
    California?
```

- 1 A They use a program called rsync.
- 2 Q And what is rsync?
- 3 A It's a -- it's a UNIX utility program that takes a
- 4 directory on one machine and synchronizes it with a
- 5 directory on another machine.
- 6 Q And where are those rsync computers located?
- 7 A I'm not sure what you mean by that.
- 8 Q You said they use a program called rsync. I'm assuming
- 9 the program is running on a computer; is that correct?
- 10 A It's running on more than one computer in order to do
- 11 this, yes.
- 12 Q And these are the server teams' computers; is that
- 13 | correct?
- 14 A One of them will be a member of the server teams'
- 15 | computer, yes. And he's synchronizing that with all of the
- 16 | machines in our data centers.
- 17 | Q And he's synchronizing that with machines in North
- 18 Carolina, correct?
- 19 A Some of them are in North Carolina, yes.
- 20 Q And the others are in Newark, California, which is near
- 21 | Palo Alto, which is, I think, near Apple's headquarters,
- 22 correct?
- 23 A It's in East Bay, yeah.
- 24 Q And so obviously that's an electronic transmission of
- 25 | some type, right? They don't walk it across the street in

```
an evidence bag to North Carolina, do they?
 1
 2
         No, they don't.
         So this electronic transmission, what -- you said it's
 3
 4
    this rsync protocol that's used to move the data?
 5
         Correct.
 6
         Did you look to see what this protocol entails with
 7
    respect to that transmission, that last hop to the DRM
 8
    servers?
         I'm not sure what you mean by that.
9
         Do you know how rsync actually formats and forwards and
10
11
    transmits the software to these DRM FairPlay servers?
12
         I have a general understanding.
13
         But did you look into that? Did you ask anybody in the
14
    server group before you testified here today how that works
15
    and how they do it?
16
         rsync is a UNIX command that has been around 30 or
17
    more years. I'm not sure what you're getting at. I mean, I
18
    didn't need to ask anybody how they do it. I know how they
19
    do it.
20
              MR. THOMAS: Your Honor, I move to strike that
    last answer as nonresponsive. If I could just get an answer
21
22
    to my question.
              THE COURT: I'll sustain the objection.
23
24
              Restate your question.
```

And then, Mr. Ward, answer the question that's

```
1
    asked.
 2
         (By Mr. Thomas) Did you ask anybody on the server team
    exactly what the protocol was that they were using to
 3
    transmit this software in a final hop from their machines to
 4
 5
    the DRM FairPlay servers in North Carolina and in
    California?
 6
 7
         I did ask them to send me the script that they used so
    that I could read it and understand it, yes.
 8
 9
         Do you know whether or not that's -- when did you ask
10
    them for that script?
11
         I don't recall exactly. A number of weeks ago.
12
         So after your deposition?
13
         Yes.
         Do you know whether or not that script was provided to
14
15
    our source code reviewers when they were reviewing source
16
    code in this case?
17
              MR. PRITIKIN: Your Honor, same objection based on
18
    the MIL.
              THE COURT: Approach the bench.
19
20
              (Bench conference.)
21
              THE COURT: Mr. Thomas, we're not going to get
22
    into discovery issues.
23
              MR. THOMAS: I'm just asking him if he knows
24
    whether or not it was provided as part of their -- any other
25
    collection effort, if anybody asked him for it, and if he --
```

```
if he knows. If he says I don't know, then he doesn't know,
 1
 2
    Your Honor.
              THE COURT: Well, "provided it" and then "provided
 3
    it to our source code reviewers" is a little different. You
 4
 5
    need to make it a generic question and avoid inferences to
 6
    the discovery process.
 7
              MR. THOMAS: Can I ask him, does he know if that
 8
    script was part of the discovery process in this case? I'm
9
    trying to come up with -- I'm happy to ask it generically,
10
    Your Honor. I just don't want to get another objection
11
    here.
12
              MR. PRITIKIN: I think they're making an inference
13
    here that somehow they can't prove their case because this
14
    wasn't provided, and we're long past that. And the jury
15
    shouldn't be basing a decision on the basis of whether -- at
16
    this stage.
17
              THE COURT: Well, you can address that on
18
    redirect. He's asked a lot of things, did you -- you didn't
19
    ask for this; you didn't correct this. You can establish on
20
    redirect that there wasn't a need to correct it. There
21
    wasn't a need to ask for it. You can -- you can rebut that
22
    inference if you want to, but you do it on your next pass.
23
              Let's don't use the word "discovery." Let's just
24
    talk about whether they produced it or not.
```

MR. THOMAS: Okay.

```
THE COURT: Okay. Let's go forward.
 1
 2
              (Bench conference concluded.)
 3
              THE COURT: Let's proceed.
         (By Mr. Thomas) Do you know, Mr. Ward, whether this
 4
 5
    rsync script that you asked for was produced in this case?
 6
         I don't know.
 7
              MR. THOMAS: I have no further questions, Your
 8
    Honor. I pass the witness.
 9
              THE COURT: All right.
10
              MR. PRITIKIN: I have nothing further, Your Honor.
11
    Pass the witness.
12
              THE COURT: All right. Then you may step down,
13
    Mr. Ward.
14
              THE WITNESS: Thank you very much.
15
              THE COURT: Is there a request for this witness to
16
    be excused?
17
              MR. PRITIKIN: Well, I would make the same
18
    request, Your Honor.
19
              THE COURT: Is there objection from the Plaintiff?
20
              MR. THOMAS: We do have him on our rebuttal list,
21
    Your Honor.
22
              THE COURT: All right. Then we'll keep him
23
    around.
24
              Mr. Ward, you're not excused.
25
              Defendant, call your next witness.
```

```
MS. SMITH: Your Honor, Apple calls Mr. Eddie
 1
 2
           Mr. Chen is a former ContentGuard employee, and we're
 3
    calling him by video deposition.
              THE COURT: What's the anticipated length of the
 4
 5
    witness by deposition?
 6
              MS. SMITH: I believe it's 20 minutes and
 7
    39 seconds, Your Honor.
 8
              THE COURT: All right. You may proceed,
 9
    Ms. Smith.
10
              MS. SMITH: Thank you.
11
              (Video clip playing.)
12
              QUESTION: Can you please state your name for the
13
    record?
              ANSWER: Eddie Chen.
14
15
              QUESTION: When you started in approximately 1985
16
    at Xerox, where did you start?
17
              ANSWER: I started with a scanner development
18
    group.
19
              QUESTION: ContentGuard was formed in
20
    approximately April of 2000; is that right?
21
              ANSWER: That's correct.
22
              QUESTION: Were there any brand names that were
23
    associated with these commercial products that ContentGuard
24
    was attempting to build?
25
              ANSWER: Yeah. It was called RightsEdge.
```

```
1
              QUESTION: You said that around the time that you
 2
    became vice president of technology, the end of 2001,
 3
    ContentGuard no longer was making a significant investment
 4
    in its commercial products; is that right?
 5
              ANSWER: That's correct.
 6
              QUESTION:
                         Why?
 7
              ANSWER: The cash is burning too fast.
 8
              QUESTION: Did ContentGuard not have enough
 9
    customers to -- to keep it running at a profit?
10
              ANSWER: That's probably correct.
              QUESTION: Mr. Chen, are you currently a full-time
11
12
    employee of ContentGuard?
13
              ANSWER: No.
              QUESTION: When did you stop being a full-time
14
15
    employee of ContentGuard?
16
              ANSWER: 2013.
17
              QUESTION: Approximately what month in 2013?
18
              ANSWER: September.
19
              QUESTION: Until you left the full-time employment
20
    at ContentGuard, were you the vice president of technology
2.1
    at ContentGuard?
22
              ANSWER: I think I -- official title was CTO.
23
              QUESTION: At some point, you went from VP of
24
    technology to become the acting CEO of ContentGuard?
25
              ANSWER: Acting co-CEO.
```

```
1
              OUESTION: Okay. When did that occur?
 2
              ANSWER: That was after Michael Miron left the
 3
    company. So there's a period of time after Mike left and
 4
    before Rob Logan came onboard. So there were two of us, you
 5
    know. I was one, and there's another person.
 6
              QUESTION: And eventually, you left ContentGuard
 7
    as a full-time employee in September of 2013 -- bless you --
    is that correct?
 8
 9
              ANSWER: That's correct.
              QUESTION: And why did you leave ContentGuard in
10
11
    September of 2013?
12
              ANSWER: The company has been relocated to Texas.
13
    You know, I had families and parents to take care of. So I
14
    didn't accept the initial offer, you know, to relocate.
15
              QUESTION: Do you continue to make any income from
16
    ContentGuard?
17
              ANSWER: Yes, I do.
18
              QUESTION: And how is it that you come to have
19
    income from ContentGuard even though you're not a full-time
    employee of ContentGuard?
20
21
              ANSWER: I became a consultant for ContentGuard.
22
              QUESTION: Sir, do you see that Exhibit A-386 is a
23
    consulting agreement dated August 16th, 2013, between
24
    ContentGuard, Pendrell, and yourself?
25
              ANSWER: Yes.
```

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

```
QUESTION: Am I correct that this is the agreement
that -- that establishes the consulting arrangement between
you and ContentGuard?
          ANSWER: Yes.
          QUESTION: If I can ask you to look at the
second -- the next page, Attachment 2 to this consulting
agreement, do you see there's a fee schedule there?
          ANSWER: Yes.
          QUESTION: And do you see Subpart A sets forth the
fee schedule as, quote, so long as consultant's time
commitment for services does not exceed the time commitment
contemplated by the statement of work, consultant shall be
paid $12,333.33 per month for the services, end quote.
          Do you see that?
          ANSWER: Yes, I do.
          QUESTION: Since August 16th of 2013, have you, in
fact, been paid $12,333.33 per month for your work for
ContentGuard?
          ANSWER: Yes.
          QUESTION: Has there been any month when you have
not received at least that much money from ContentGuard?
          ANSWER: No.
          QUESTION: I'm curious, sir. What -- as one of
the inventors, what do you believe that your '053 patent
adds to Mr. Stefik, Mr. Pirolli's, and Mr. Merkle's
```

```
disclosure in their '012 patent?
 1
 2
              ANSWER: It's a heavy question. I couldn't give
    you a credible answer without, you know, studying --
 3
 4
    restudying these patents.
 5
              QUESTION: Sitting here today, do you have any
    understanding or belief as to what it is that you invented
 6
 7
    that you obtained a U.S. patent for, the '053 patent?
 8
              ANSWER: Can you repeat the question?
 9
              QUESTION: Yes.
10
              Do you believe you invented something for which
11
    you received a U.S. patent in the '053 patent?
12
              ANSWER: Yeah, I was one of the inventors.
13
              QUESTION: And do you believe you invented
14
    something?
15
              ANSWER: Of course.
16
              QUESTION: What do you think you invented?
17
              ANSWER: Yeah, I -- I couldn't recall.
18
              QUESTION: You can't recall what you invented for
19
    which you got a U.S. patent, anything about it?
20
              ANSWER: As a group, right, you know -- you know,
21
    what is invented is captured in the claims. What I meant
22
    was, you know, I couldn't recall, you know, which specific
23
    part of the inventions I contributed. You know, it's --
24
    it's been a long time.
25
              QUESTION: Now, you were the vice president of
```

```
1
    technology at ContentGuard at the time this patent
 2
    application was filed, correct, 2004?
 3
              ANSWER: Yes.
              QUESTION: It's possible, in fact, that at that
 4
 5
    time, you were also an acting co-CEO of the company?
 6
              ANSWER: It's possible.
 7
              QUESTION: And you remained either the vice
 8
    president of technology or the chief technology officer of
9
    ContentGuard at all times then until your departure in
10
    September of 2013?
11
              ANSWER: That's correct.
12
              QUESTION: And was it your responsibility to --
13
    was it ultimately your responsibility to prosecute patent
14
    applications on behalf of the company in conjunction with
15
    the attorneys?
16
              ANSWER: That's correct.
17
              QUESTION: And sitting here today, how many
18
    patents are you named as an inventor on, sir?
19
              ANSWER: Maybe 20.
20
              QUESTION: So of the 20 patents that you are named
21
    as an inventor on, do you happen to recall what you invented
22
    as part of any of those 20 patents?
23
              ANSWER: I couldn't remember.
24
              QUESTION: Okay. Well, let me see if I can help
25
    out in any way.
```

```
1
              ANSWER: Okay.
 2
              QUESTION: Have you ever heard the term
    "meta-right" before?
 3
 4
              ANSWER: Yes.
 5
              QUESTION: What do you understand that term to
 6
    mean in your patent?
 7
              ANSWER: I -- they're -- meta-rights, they're --
 8
    do you -- are you asking me to give an opinion on what it
9
    is?
10
              QUESTION: Yes. As the inventor of the '053
11
    patent, in which that term appears, I'm asking you to tell
12
    me what you think that term means.
13
              ANSWER: Yeah. There's -- there's the legal
14
    definition of the -- of these words, right, in the -- in the
15
    claim and in the disclosure. I think that the proper answer
16
    is -- is studying these patents.
17
              QUESTION: The patent -- I'm sure you're familiar
18
    having prosecuted more than 200 patent applications, that a
19
    patent can only claim what somebody invented; is that
20
    correct?
21
              ANSWER: That's my understanding.
22
              QUESTION: And you are one of the four named
    inventors on the '053 patent, correct?
23
24
              ANSWER: That's correct.
25
              QUESTION: And you believe you invented something;
```

```
1
    is that correct?
 2
              ANSWER: Yes.
              QUESTION: Otherwise, you wouldn't have filed for
 3
 4
    a U.S. patent; is that right?
 5
              ANSWER: That's correct.
 6
              QUESTION: And sitting here today, you can't
 7
    remember exactly what it is you believe you invented?
 8
              ANSWER: That's correct.
9
              QUESTION: But we know that the term "meta-right"
10
    appears in your patent, correct?
11
              ANSWER: That's correct.
12
              QUESTION: And so I'm asking you, as one of the
13
    inventors on the '053 patent, if you have any understanding,
14
    sitting here today, as to what the term "meta-right" means.
15
              ANSWER: Yeah. I -- I had an understanding when
    we were working on it, but, you know, right now, there's so
16
    many patents, I -- I have worked at there, I couldn't recall
17
18
    specifically.
19
              QUESTION: Can you recall anything about it?
20
              ANSWER: I remember meta-rights. You know, it's
21
    a -- it's -- it's one of the terms, you know, we used in
22
    multiple patent applications.
23
              QUESTION: Sir, do you see that Exhibit A-168 is
24
    entitled ContentGuard, an Intellectual Property Company,
25
    Annual Review and Strategy Session, December 19th, 2005?
```

```
1
              ANSWER: Yes.
 2
              QUESTION: Sir, did you ever participate in annual
    review and strategy sessions held at ContentGuard?
 3
 4
              ANSWER: Yes.
 5
              QUESTION: See, there's a slide entitled Managing
 6
    Patent Portfolio to Meet Changing Demands, 1 of 2.
 7
              Do you see that?
 8
              ANSWER: Yes.
9
              QUESTION: Have you ever seen this slide before?
10
              ANSWER: I must have, yes.
11
              QUESTION: You see the first bullet says: 1994 to
12
    2000, managed by Xerox. Filed in U.S., UK, DE, FR, and JP.
13
    No specific business focus. Granted patents are narrow.
14
              Do you see that?
15
              ANSWER: Yes.
16
              QUESTION: And then the second bullet says: 2000
    to 2002. Broaden the Stefik claims.
17
18
              Do you see that?
19
              ANSWER: Yes.
20
              QUESTION: To your recollection, was it a goal of
21
    ContentGuard from 2000 to 2002 to broaden the Stefik claims?
22
              ANSWER: Yeah. There -- there was one of the
23
    objectives is to get the claims we deserve.
24
              QUESTION: And do you recall the philosophical
25
    change within ContentGuard and with Mr. Kaufman onboard that
```

```
1
    led to the goal to broaden the Stefik claims?
 2
              ANSWER: Well, we need -- need more patents,
 3
    right?
 4
              QUESTION: For what reason?
 5
              ANSWER: In those days, you know, we're interested
 6
    in participation -- participation in patent pools.
 7
              So, you know, one way, you know, the patent pool
 8
    works is that if you have more essential patents, you know,
 9
    the -- the incoming proceed are distributed to different
    patentholders that they based on the number of essential
10
11
    patents.
              So there was at least, you know, one of the
12
13
    motivations to acquire more patents.
14
              QUESTION: And so I want to pick up on
15
    Exhibit A-386, which is your consulting agreement with
16
    ContentGuard dated August 16th, 2013.
17
              Do you have that, sir?
18
              ANSWER: Yes, I do.
              QUESTION: Mr. Chen, that -- with respect to the
19
20
    first year, you worked approximately 40 hours; is that
21
    right?
22
              ANSWER: Yeah. Approximately, yeah.
23
              QUESTION: And -- and you did testify earlier that
24
    you were paid each month $12,333.33, correct, sir?
25
              ANSWER: That's correct.
```

1

2

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```
QUESTION: You're familiar, sir, in the United
States that a conventional workweek is approximately
40 hours, right, sir?
         ANSWER: Yes.
         QUESTION: Why was ContentGuard paying you over
$244,000 (sic) a year for approximately 40 hours of work?
         ANSWER: I had an employment agreement. So this
was replacing the previous employment agreement. So the
amount wasn't actually calculated based on the hourly rate
because this is displacing and -- the previous employment
agreement, which has a number of things got replaced.
          QUESTION: Does it strike you as odd that
ContentGuard was paying you $144,000 or more for 40 hours a
work a year?
         ANSWER: Not at all. Actually, the other way
around.
         QUESTION: The other way around, in fact --
         ANSWER: In consideration of the previous
employment agreement.
          QUESTION: Were you making more money when you
were working full time at ContentGuard?
         ANSWER: Yes, in the total compensation, and there
were terms associated with the termination of employment.
          QUESTION: In the course of any of your licensing
```

activities with -- on behalf of ContentGuard, did any of the

```
1
    licensees say to you or, to your knowledge, anyone at
 2
    ContentGuard: We don't know how to do DRM? Can -- can you
    have Mr. Stefik come and teach us about DRM?
 3
 4
              ANSWER: No, no.
 5
              QUESTION: Did you ever tell any of the licensees
 6
    that, in fact, you considered Mr. Stefik to be the father of
 7
    DRM and he could come on behalf of ContentGuard and teach
    these licensees about DRM?
 8
9
              ANSWER: We did promote Mark as the father of DRM
10
    in certain instance.
11
              QUESTION: Did any of the licensees ever ask to
12
    meet with Mr. Stefik so they could learn about DRM?
              ANSWER: Not based on my recollection.
13
14
              QUESTION: To your recollection, sir, was
15
    Mr. Stefik any -- ever involved at all on behalf of
16
    ContentGuard in the transfer of any technology or knowhow
17
    with respect to DRM with any of ContentGuard's licensees?
18
              ANSWER: No.
19
              QUESTION: Were you involved in Pendrell's
20
    acquisition of 90.1 percent of ContentGuard shares in
21
    October/November 2011?
22
              ANSWER: Involved, yes.
23
              QUESTION: How were you involved, sir?
24
              ANSWER: Attended multiple meetings presenting the
```

company in the best form we can and have individual meetings

```
with the leaders of Pendrell.
 1
 2
              QUESTION: And when you say presenting the best
    form of the company you can, you -- you were trying to
 3
    present ContentGuard in a way to maximize the selling price,
 4
 5
    correct, sir?
 6
              ANSWER: Selling price is one of the things,
 7
    but -- but, you know, in -- in these transactions, I think
 8
    they also put a lot of emphasis on the people wanted to make
9
    sure, you know, we know what we're doing.
10
              QUESTION: And one of the things you were
11
    presenting with respect to ContentGuard was its patent
12
    portfolio, correct, sir?
13
              ANSWER: Yes.
14
              QUESTION: And the strength of that patent
15
    portfolio, right?
16
              ANSWER: Yes.
17
              QUESTION: And in making that presentation to a
18
    potential buyer like Pendrell, you were seeking to present
19
    the best case you could for ContentGuard's patent portfolio
20
    and the strength of that portfolio, correct?
21
              ANSWER: Yes.
22
              QUESTION: Then you agree, sir, that the --
23
    Pendrell was a sophisticated buyer, correct?
24
              ANSWER: Yes.
25
              QUESTION: You certainly agree that Microsoft was
```

```
a sophisticated seller in that transaction, correct, sir?
 1
 2
              ANSWER: Yeah, I think so.
 3
              QUESTION: And you agree, sir, that the
 4
    transaction that took place was an arm's-length transaction
 5
    where both sides were trying to get a fair price, right?
 6
              ANSWER: I would assume that's the case.
 7
              QUESTION: Please turn to Page 21.
 8
              Here is a slide entitled "Licensing Segments
 9
    Priorities, " and the first bullet point is "Initial target
10
    segments."
11
              Do you see that?
12
              ANSWER: Yes.
13
              QUESTION: And the first one listed -- listed
    under there is "Apple," and under "Apple," it says "Premier
14
    Music Solution."
15
16
              Do you see that?
17
              ANSWER: Yes.
18
              QUESTION: Was targeting industry standards a new
19
    aspect of ContentGuard's patent portfolio mining in 2008?
20
              ANSWER: It wasn't new in 2008.
21
              QUESTION: Okay. So ContentGuard had been
22
    targeting industry standards before?
23
              ANSWER: Yes.
24
              QUESTION: When did it become a patent portfolio
25
    mining priority to target industry standards at
```

```
ContentGuard?
 1
 2
              ANSWER: It was pretty early. I don't know the
    specific years, but it probably start as early as the -- the
 3
    patent pool years. So that would be 2003.
 4
 5
              QUESTION: Farther down in the email, it says:
 6
    Stefik is now a consultant for us. We may further promote
 7
    him as the "Father of DRM." "Father of DRM" is in quotation
 8
    marks.
9
              Do you see that?
10
              ANSWER: Yes.
11
              QUESTION: And so what were your plans with regard
12
    to promoting Stefik as the Father of DRM?
13
              ANSWER: You know, we're -- we're trying to -- to
    basically have more channels for -- for Mark's name to be
14
15
    known and also his contributions -- early contributions to
16
    the DRM technologies, potentially using attending or
17
    speaking in conferences, have papers or journalists write
18
    about him as the promotion vehicle.
19
              (End of video clip.)
20
              THE COURT: Does that complete this witness?
21
              MS. SMITH: Yes, Your Honor.
22
              THE COURT: Do you have another witness by
23
    deposition to call?
24
              MS. SMITH: Yes, Your Honor.
25
              Apple calls Mr. Thanh Ta. Mr. Ta is a former
```

```
ContentGuard employee, and that run time is 5 minutes and
 1
 2
    22 seconds, Your Honor.
 3
              THE COURT: All right. Proceed with that witness
 4
    by deposition.
 5
              MS. SMITH: Thank you.
 6
              (Video clip playing.)
 7
              QUESTION: Good morning, Mr. Ta.
 8
              So it's true, then, from January of 2000 to
9
    September of 2013, you were a senior member of the research
10
    staff at ContentGuard?
11
              ANSWER: Yes.
12
              QUESTION: It states that you were the member -- a
13
    member of the research staff of Xerox from September 1994 to
14
    December 1999, correct?
15
              ANSWER: Yes, correct.
16
              QUESTION: And you state, quote, as a research
17
    staff, I was responsible for the collaboration with Xerox
18
    PARC, P-A-R-C, the research arm of Xerox, to prototype the
19
    initial ideas on DRM and further research in order to expand
20
    Xerox's early concept of DRM with enhanced functionality to
21
    meet projected needs for the cooperation -- for the
22
    corporation, and based on feedback from early customer
23
    engagement, end quote.
24
              Do you see that?
25
              ANSWER: Yes.
```

```
1
              OUESTION: What were the initial ideas on DRM that
 2
    you're referring to?
 3
              ANSWER: Well, Stefik have certain research paper
    and patent application, and we took those idea and prototype
 4
 5
    it and promote the DRM within Xerox.
 6
              QUESTION: Okay. So in September 1994 when you
 7
    began at Xerox, how did you become aware of Mark Stefik's
 8
    research?
 9
              ANSWER: I -- I was hired for this particular
10
    project.
11
              QUESTION: But you were hired for the purpose of
12
    working with Mark Stefik?
13
              ANSWER: Yeah, to -- yeah. At that point in time,
14
    I was engineer, and they want me to prototype the idea.
15
              QUESTION: They wanted you to prototype the idea?
16
              ANSWER: Right.
17
              QUESTION: So how did you -- what did you do in
18
    order to familiarize yourself with Mark Stefik's idea?
19
              ANSWER: Like everything else, you always starting
20
    with first learning it.
21
              QUESTION: Did you look at any patent
22
    applications?
23
              ANSWER: I don't remember. I may read -- read
24
    some -- some research paper, not patent application.
25
              QUESTION:
                         Okay. But --
```

```
1
              ANSWER: It's -- if I remember correctly.
 2
              QUESTION: So you think you looked at a paper, but
    maybe not a patent application?
 3
 4
              ANSWER: I think so.
 5
              QUESTION: And was that paper "Letting Loose the
 6
    Light, " written by Mark Stefik?
 7
              ANSWER: That's one of them.
 8
              QUESTION: Did reviewing "Letting Loose the Light"
 9
    and other materials allow you to understand what Mark
10
    Stefik's idea was?
11
              ANSWER: I don't remember specific. There's a lot
    of thing you have to learn. You have to do some research.
12
13
    But right now, I mean, so long.
14
              QUESTION: Sir, do you see that Exhibit G-45 is
15
    United States Patent No. 6,519,700?
16
              ANSWER: Yes.
17
              QUESTION: And its title is Self-Protecting
18
    Documents.
19
              Do you see that?
20
              ANSWER: Yes.
21
              QUESTION: Am I correct that that is -- that you
22
    are one of the named inventors?
23
              ANSWER: You are correct.
24
              QUESTION: It's not -- and this particular patent
25
    was filed on October 23rd, 1998.
```

```
1
              Do you see that?
 2
              ANSWER: Yes.
 3
              QUESTION: Column 1, approximately Line 65, do you
    see it says, quote, two basic schemes have been employed to
 4
 5
    attempt to solve the document protection problem: Secure
 6
    containers and trusted systems, end quote.
 7
              Do you see that?
 8
              ANSWER: Yes.
9
              QUESTION: Do you recall that in 1998, that these
    two approaches existed to attempt to solve the document
10
11
    protection problem?
12
              ANSWER: Yes.
13
              QUESTION: Do you see on the top of Column 2, it
14
    says, quote, a secure container or simply an encrypted
15
    document offers a way to keep document contents encrypted
    until a set of authorization conditions are met and some
16
    copyright terms are honored, e.g., payment for use, end
17
18
    quote?
19
              Do you see that?
20
              ANSWER: Yes.
21
              QUESTION: Was the secure container approach the
22
    approach that was suggested by Mark Stefik?
23
              ANSWER: I think this two is totally different.
24
              QUESTION: And do you have an understanding of
25
    what -- what sort of consulting services you are to be
```

```
1
    providing to ContentGuard?
 2
              ANSWER: I do provide my service 40 hour -- my
 3
    service to ContentGuard probably about 40 hour -- my --
 4
    40 hour per year.
 5
              QUESTION: How many hours?
 6
              ANSWER: 40 hours.
 7
              QUESTION: 40 hours per year?
 8
              So that's the amount of time that you're supposed
 9
    to devote to ContentGuard?
10
              ANSWER: Right.
              QUESTION: Am I correct that $8,125 is an amount
11
12
    that you had agreed to be paid to you as part of your
13
    consulting agreement?
14
              ANSWER: Yes.
15
              QUESTION: Is that paid on a monthly basis, as you
16
    understand it, or on a quarterly basis?
17
              ANSWER: Quarterly basis.
18
              QUESTION: Quarterly basis.
19
              So for the year, you received four different
20
    payments of $8,125, correct?
21
              ANSWER: Yes.
22
              QUESTION: And in return for that, you did
23
    approximately 20 to 30 hours worth of consulting work in the
24
    year September 2013 to September 2014?
25
              ANSWER: Yes.
```

```
1
              (End of video clip.)
 2
                         That completes this witness?
              THE COURT:
 3
              MS. SMITH: Yes, Your Honor.
 4
              THE COURT: Do you have another witness to present
 5
    by video deposition?
 6
              MS. SMITH:
                         I do, Your Honor. Mr. William
 7
    Rosenblatt. Mr. Rosenblatt is the president of Giant Steps
 8
    Media Technology Strategies, also by video, Your Honor, and
9
    the run time is 55 seconds.
10
              THE COURT: All right. Proceed.
11
              MS. SMITH: Thank you.
12
              (Video clip playing.)
              QUESTION: Could you please state your full name
13
14
    and address for the record?
15
              ANSWER: Yes. My name is William Rosenblatt.
16
              QUESTION: Okay. Do you recall when the term
17
    "digital rights management" or DRM first started being used?
18
              ANSWER: Good question. I'm under oath, and I'm
19
    obligated to give you the best recollection that I have, and
20
    so I will try to do so.
21
              I would say that the term probably arose in maybe
    the mid-1990s, around '95, and I would -- I'm pretty sure
22
23
    that the first -- the -- the first source of that term was
24
    probably Bob Weber at InterTrust.
25
              QUESTION: Are you currently a consultant for
```

```
1
    ContentGuard?
 2
              ANSWER: In the context of this litigation, yes.
              (End of video clip.)
 3
              THE COURT: That completes this witness?
 4
 5
              MS. SMITH: Yes, Your Honor.
 6
              THE COURT: And do I understand there's a fourth
 7
    video witness you wish to present?
 8
              MS. SMITH: Yes, Your Honor. And that's our final
 9
    video witness. Mr. Michael Miron. He is the former CEO of
10
    ContentGuard, and his run time is 4 minutes and 8 seconds,
11
    Your Honor.
12
              THE COURT: Proceed.
13
              MS. SMITH: Thank you.
              (Video clip playing.)
14
15
              QUESTION: First, could you please state your full
16
    name?
17
              ANSWER: Michael Miron.
18
              QUESTION: I'd like to turn your attention,
19
    Mr. Miron, to your time at ContentGuard. When were you an
    employee at ContentGuard?
20
21
              ANSWER: Well, I was a founding employee. That
22
    would have been the spring of 2000, if memory serves. I
23
    don't have the precise dates. But spring of 2000 until my
24
    departure just about -- I think it would have been right
25
    around April of 2005. Since I don't have the timeline in
```

```
front of me, I could be off a little bit, but approximately
 1
 2
    those dates.
 3
              QUESTION: And were you the CEO of ContentGuard --
              ANSWER: Yes, I was.
 4
              QUESTION: -- during that time frame?
 5
 6
              ANSWER: Yes, I was.
 7
              QUESTION: And when you became the CEO of
    ContentGuard in 2000, ContentGuard had certain patents
 8
 9
    relating to DRM, correct?
10
              ANSWER: Yes.
              QUESTION: And ContentGuard, at this time of its
11
12
    formation, it was not a developer or distributor of any
13
    content, correct?
14
              ANSWER: Correct.
15
              QUESTION: Is it your understanding, sir, that
16
    encryption was a technology or at least a way of
    distributing content that existed prior to the development
17
18
    of DRM?
19
              ANSWER: Encryption did exist apart from DRM,
20
    that's correct.
21
              QUESTION: If you look in this press release --
22
    first of all, did you review and approve this press release
23
    as the CEO of ContentGuard at this time?
24
              ANSWER: Yes.
25
              QUESTION: Mr. Miron, if you could turn your
```

```
attention to the last paragraph of this press release, it
 1
 2
    discusses ContentGuard's extensible rights markup language,
    XrML.
 3
 4
              What was XrML?
 5
                       That was our solution to the question of
              ANSWER:
 6
    interoperability. It was an XML-based language to express
 7
    rights and permissions that would go into that rights
 8
    expression and be able to be interpreted by any application
 9
    because we were promoting it as an open standard.
              QUESTION: Was ContentGuard successful in its
10
11
    promotion of XrML as a standard in the industry?
12
              ANSWER: Largely not.
13
              QUESTION: And do you recall having an interview
14
    with Investor's Business Daily?
15
              ANSWER: Yes. I recall it was some weeks before
16
    this time. Because by this date line, I had already been
17
    gone for a month.
18
              QUESTION: And I just want to talk about two
19
    things on the second page. If you flip there.
20
              So about the middle of this page, it says: Prior
21
    to iTunes, you had MusicNet and PressPlay, now Napster.
22
              And then skipping down further it says: Miron,
23
    colon, and I believe that's you stating that: Until Apple
24
    released iTunes, the prevailing view was that you can't make
25
    money doing online distribution.
```

1 Do you see that? 2 ANSWER: Yes. QUESTION: And how did iTunes change online 3 distribution? 4 5 ANSWER: At the time my view was that per our 6 earlier conversation, people were having difficulty getting 7 the balancing act right. Protected content can be intrusive. When it's 8 9 intrusive, consumers don't use it. I think the general 10 reaction and the marketplace adoption indicated that iTunes 11 really did get that balance right, at least at launch; 12 hence, consumers loved the convenience of digital content. 13 And the design folks at Apple, who were pretty 14 good at this stuff, figured out a way to make that not 15 intrusive. And I think that was the point of this, if I 16 remember. 17 And I remember being impressed with iTunes, too, 18 that somebody finally got the balance right. I knew it 19 would happen, it was hard to know who, or what the 20 circumstances were. But the convenience factor would -- someone would 21 22 figure out how to take both the concerns about proper usage 23 and the user experience, put them together in the right form 24 and then you'd see something take off. 25 (End of video clip.)

```
1
              THE COURT: Does that complete this witness,
 2
    Ms. Smith?
 3
              MS. SMITH: Yes, Your Honor.
              THE COURT: All right. My understanding is your
 4
    next witness is Dr. Kelly; is that correct?
 5
 6
              MR. DAVE ANDERSON: Yes, Your Honor.
 7
              THE COURT: All right. Well, that, obviously,
    will take a considerable amount of time. And it's right at
 8
 9
    5:00 o'clock today. I don't see any advantage in starting
    that and not being able to get finished.
10
11
              So, ladies and gentlemen, we're going to call it a
12
    day. I'm going to excuse you in just a minute. I'll ask
13
    you to leave your juror notebooks in the jury room on the
14
    table.
15
              I remind you not to discuss the case with anyone,
16
    including yourselves, and to follow my other instructions.
17
    I'd like to have you back tomorrow morning for our usual
18
    start time around 8:30.
19
              Travel safely. And with that, you're excused for
20
    the evening.
21
              COURT SECURITY OFFICER: All rise for the jury.
22
              (Jury out.)
23
              THE COURT: All right. Counsel, is there anything
24
    before we recess for the day?
25
              Anything from the Plaintiff, Mr. Baxter?
```

```
1
              MR. BAXTER: No, Your Honor.
 2
              THE COURT: Anything from the Defendant,
 3
    Mr. Pritikin?
              MR. PRITIKIN: No, Your Honor.
 4
 5
              THE COURT: All right. I'll see you in the
 6
    morning. We stand in recess.
 7
              (Court adjourned.)
 8
 9
                       10
11
                           CERTIFICATION
12
13
              I HEREBY CERTIFY that the foregoing is a correct
14
    transcript from the stenographic notes of the proceedings in
15
    the above-entitled matter to the best of my ability.
16
17
    /S/Shelly Holmes
18
                                   11/17/15
    SHELLY HOLMES, CSR, TCRR
                                   Date
19
    Official Court Reporter
    State of Texas No. 7804
    Expiration Date: 12/31/16
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